EDA’s Mission

To lead the federal economic development agenda by promoting innovation and competitiveness...

- Increase America’s global **ECONOMIC COMPETITIVENESS**
- Support **COMMUNITY-LED ECONOMIC DEVELOPMENT**
- Help communities develop **RESILIENT AND AGILE** local economies
- Fosters regional economic development efforts in communities across the nation with focus on distressed communities.
HOW DO WE DO IT?
EDA has *grant programs* which focuses their efforts on strategic investments that foster job creation and attract private investment and economic capacity building.

EDA is very flexible and can support a range of projects from:
- Planning
- Technical Assistance
- Construction and more

ECONOMIC DEVELOPMENT INTEGRATION:
- Partnership and Collaboration work expands the capability of EDAs work and impact.
- Especially important in equity and sustainable green economy
EDA’s Program Portfolio

- Economic Adjustment Assistance (EAA)
- Public Works
- Planning
- Technical Assistance
- Research and Evaluation
- Trade Adjustment Assistance for Firms (TAAF)
- Innovation and Entrepreneurship
- Revolving Loan Funds (RLF) Part of EAA

American Rescue Plan funds are EAA funds
EDA’s Investment Priorities

- Equity
- Recovery & Resilience
- Workforce Development
- Manufacturing
- Technology-Based Economic Development
- Environmentally-Sustainable Development
- Exports & Foreign Direct Investment

To learn more about EDA’s Investment Priorities, visit: https://eda.gov/about/investment-priorities/
Equity

- Equity:
  Economic development planning or implementation projects that advance equity across America through investments that directly benefit

1) one or more traditionally underserved populations, including but not limited to women, Black, Latino, and Indigenous and Native American persons, Asian Americans, and Pacific Islanders or

2) underserved communities within geographies that have been systemically and/or systematically denied a full opportunity to participate in aspects of economic prosperity such as Tribal Lands, Persistent Poverty Counties (XLSX), and rural areas with demonstrated, historical underservice.

For more information on these populations and geographies see: https://www.whitehouse.gov/briefing-room/presidential-actions/2021/01/20/executive-order-advancing-racial-equity-and-support-for-underserved-communities-through-the-federal-government/.
Environmentally-Sustainable Development: Economic development planning or implementation projects that help address the climate crisis including through the development and implementation of green products (PDF), green processes (PDF) (including green infrastructure), green places (PDF), and green buildings (PDF).
Environmentally-Sustainable Development - Definitions

- **Green Products.** An economic development project that results in a clearly defined end product that furthers or contributes to the environmental quality (e.g., reuse/recycling/restoration/preservation), greenhouse gas mitigation (e.g., renewable energy, energy efficiency), and/or climate resiliency (e.g., green infrastructure) of the associated community or region. The end-product (i.e., what is being developed or produced) can take numerous forms, such as an activity, item, plan or program.

- **Green Process/Function.** An economic development project that results in clearly defined green enhancements to the resource, energy, water, and/or waste efficiency of an existing function or process (including the use of green or natural infrastructure). The enhancements reflect changes to the life-cycle process of an existing function so that the function is performed in a more environmentally-sustainable manner (e.g., improves energy efficiency, uses renewable energy, contributes to reuse/recycling/restoration/preservation, reduces anticipated climate risks like flooding).

- **Green Building.** An economic development project that results in the construction or renovation of a structure using green building techniques that result in a net positive outcome in terms of energy, materials, and/or water use efficiency and designed with consideration of impacts from climate change (e.g., flooding). Such buildings or structures would preferably pursue or plan to pursue and receive U.S. Green Building Council Leadership in Energy and Environmental Design (LEED™) certification (or other comparable green building certification).
Recovery & Resilience

- Economic development planning or implementation projects that build economic resilience to and long-term recovery from economic shocks, like those experienced by coal and power plant communities, or other communities impacted by the decline of an important industry or a natural disaster, that may benefit from economic diversification-focused resilience.

- Includes COVID related
Planning

Supports local organizations – Economic Development Districts, Native American Tribes, and others with short and long-term planning efforts.

Planning can also support creating economic recovery and resilience plans, address strategies towards addressing equity and a green sustainable economy.

**PLANNING NEEDS TO BE INCLUSIVE**

Comprehensive Economic Development Strategy (CEDS) captures existing economic conditions and devises strategies for economic resilience, growth, and sustainability.
EQUITY BUILT INTO PLANNING

Examples:

A CEDS built in a 5 year Strategy for equitable growth w/ goals which included:

Foster Upward Mobility

Provide comprehensive and coordinated skill development starting from child care to higher ed, including vocational, post secondary and life long learning

Strategies to expand economic opportunity for all communities with focus on BIPOC and underserved communities

For more CEDS examples: https://www.cedscentral.com/best-practices.html

In other languages:

Resiliencia Económica
PLANIFICACIÓN E IMPLEMENTACIÓN

Según la Agencia Federal para el Manejo de Emergencias (FEMA), “La resiliencia es la capacidad de las personas, las comunidades, las empresas, las instituciones y los gobiernos para adaptarse a las condiciones cambiantes; y prepararse, resistir y recuperarse rápidamente de las interrupciones de la vida cotidiana, como resultan ser los eventos peligrosos». El sur de Puerto Rico comprende las interrupciones de la vida cotidiana más que la mayoría de los lugares del mundo, como zona frecuente de huracanes, terremotos recientes y la pandemia de COVID-19. Los stakeholders declararon unánimemente la necesidad de más: una respuesta más rápida,.......los procesos de formulación de políticas públicas que le afecten, como es el caso de los Planes de Mitigación de Amenazas. Siguiendo las pautas de EDA-CEDS, el aumento de la resiliencia dependerá de las siguientes acciones.....
For applications:

Project must be consistent with a regional CEDS (Comprehensive Economic Development Strategy) or other equivalent planning document accepted by EDA.

Applicant eligibility:

- Federally Recognized Indian Tribes
- States, counties, cities, or other political subdivisions of a State, including special purpose units of State or local government engaged in economic or infrastructure development activities
- Institutions of higher education
- Public or private non-profit organizations acting in cooperation with officials of a political subdivision of a State

Individuals and for-profit entities are not eligible.
Distressed areas, lack of revenue, often has slower recovery

Projects can include facility improvements that can prevent flooding such as pump stations in vulnerable areas.
Funding Program: EDA FY2018 Disaster Supplemental

Projected Outcomes:
- Community green space, trail and watershed restoration
- Reduction of runoff and sedimentation into the city storm drainage
- Reduction of downstream flooding in the port district and business area
- Economic Opportunity
  - Port Businesses remain open
  - Airport access and commerce movement
- Catalyst project to further improve city stormwater
- Catalyst to further address Mission Bay flooding and future transportation hub
Scope: Expanding and modernizing old labs, classrooms, and lecture spaces for health and science and nursing programs.

Projected Outcomes:
- Addresses Oregon’s nursing shortage particularly in rural areas and facility shortage for education and training in rural distressed areas
- Economic Opportunity
  - Creation of 241 jobs, saving 637 jobs
  - Leverage $5 million private investments
  - Strengthen Local Economy
  - Diversify the Region’s economy
  - Benefit towards jobs and public health
Mass timber – Advanced wood material, can be used for building materials including commercial construction, stronger more resilient, sustainable (IE CLT)

- Small diameter and diseased tree takings can improve forest health, fire resilience
- Lower carbon footprint material
- Mass timber can help manufacturers take advantage of local resources
- Opens need for newer industry training, resulting in jobs
- Colleges are creating new programs, labs, classes for advanced materials
- Training opportunities for BIPOC and tribal communities, local manufacturing, revamp mills
<table>
<thead>
<tr>
<th>NOFOs</th>
<th>Description</th>
<th>Total American Rescue Plan funding: $3B</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Travel, Tourism &amp; Outdoor Recreation</strong> $750M</td>
<td>Accelerate communities impacted by COVID-related travel and tourism decline through state grants ($510M) and competitive grants ($240M)</td>
</tr>
<tr>
<td>2</td>
<td><strong>Good Jobs Challenge</strong> $500M</td>
<td>Establish or strengthen regional systems to train workers with in-demand skills through employer-driven training, supporting participants with wrap-around services and employer commitments to hire</td>
</tr>
<tr>
<td>3</td>
<td><strong>Economic Adjustment Assistance</strong> $500M</td>
<td>Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community</td>
</tr>
<tr>
<td>4</td>
<td><strong>Indigenous Communities</strong> $100M</td>
<td>Additional Economic Adjustment Assistance funds to specifically support Indigenous communities</td>
</tr>
<tr>
<td>5</td>
<td><strong>Build Back Better Regional Challenge</strong> $1B</td>
<td>Transform 20-30 economically distressed regions through substantial investment through groups of 3-8 projects, totaling ~$25-75M per region; open to proposals up to $100M</td>
</tr>
<tr>
<td>6</td>
<td><strong>Statewide Planning, Research &amp; Networks</strong> $90M</td>
<td>Invest in economic plans, research to assess the effectiveness of EDA’s programs, and support for stakeholder communities around key EDA initiatives</td>
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</tbody>
</table>

$300M **Coal Communities Commitment**

Visit [www.eda.gov/arpa](http://www.eda.gov/arpa) for more information
Build Back Better - Two-Phase Process

Phase 1: 50-60 regions awarded technical assistance grants to help regions prepare for Phase 2 and mature their clusters
Total: ~$500,000 per region

Phase 2: 20-30 regions from Phase 1 regions awarded implementation grants from full project cluster applications
Total: ~$25-$75M, up to $100M per region

Phase 1 concept proposal deadline: October 19, 2021
Phase 2 application deadline: March 15, 2022

Non-selected projects may be eligible for other EDA and federal funding. EDA will refer compelling projects to other agencies.
EDA AMERICAN RESCUE PLAN

The American Rescue Plan allocates $3 billion to EDA in supplemental funding to assist communities nationwide in their efforts to build back better by accelerating the economic recovery from the coronavirus pandemic and building local economies that will be resilient to future economic shocks.

American Rescue Plan funding enables EDA to provide larger, more transformational investments across the nation while utilizing its greatest strengths, including flexible funding to support community-led economic development.

EDA is making a Coal Communities Commitment, designating $300 million of its $3 billion American Rescue Plan appropriation to ensure support for these communities as they recover from the pandemic and create new jobs and opportunities, including through the creation or expansion of a new industry sector.

<table>
<thead>
<tr>
<th>GOAL</th>
<th>STATEWIDE PLANNING, RESEARCH &amp; NETWORKS</th>
<th>BUILD BACK BETTER REGIONAL CHALLENGE</th>
<th>TRAVEL, TOURISM &amp; OUTDOOR RECREATION</th>
<th>ECONOMIC ADJUSTMENT ASSISTANCE</th>
<th>INDIGENOUS COMMUNITIES</th>
<th>GOOD JOBS CHALLENGE</th>
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</thead>
<tbody>
<tr>
<td>SPLIT</td>
<td>Planning: $59M, Research &amp; Networks: $31M</td>
<td>Phase 1: &lt;500M each</td>
<td>Phase 2: $25-75M, up to $100M</td>
<td>State grants: $500M</td>
<td>Competitive: $240M</td>
<td></td>
</tr>
<tr>
<td>APPLICANTS</td>
<td>State or designated entity, National research &amp; IA providers</td>
<td>All EDA eligible</td>
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<tr>
<td>APPLICATION PROCESS</td>
<td>By invitation</td>
<td>Rolling</td>
<td>National competition</td>
<td>National competition</td>
<td>State grants allocation</td>
<td>Rolling</td>
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<td>APPLICATION DEADLINE</td>
<td>Phase 1 deadline: October 19, 2021</td>
<td>Phase 2 deadline: March 15, 2022</td>
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EDA is allocating $100 million in American Rescue Plan funding specifically for Indigenous communities, which were disproportionately impacted by the pandemic.
Consider the project potential to help communities leverage public-private partnerships that foster collaboration, attract investment, create jobs, and drive economic resiliency and prosperity.

Innovation, Collaboration, Partnerships

• Take larger view, expanding boundaries
• Be innovative in your thinking and approach
• Be open to new concepts, possibilities
• Engage, outreach and be inclusive of multiple and diverse stakeholders, including BIPOC communities
• Think and Seek multiple benefits
INTERAGENCY COLLABORATION AND INVESTMENT

- Assistance with Federal Resource Coordination
  - Matrix of Federal Economic Development Assistance
- Regional Economic Diversifications Summits (REDS)
- Other Integration Tools and Resources
- Leveraging Complimentary Federal Programs (EDI)

ALIGNING REGIONAL PLANS

- Assisting Communities to integrate CEDS with planning for complementary federal resources, such as:
  - Housing and Community Development (HUD Consolidated Plans)
  - Hazard Mitigation (FEMA)
  - Regional Transportation and Infrastructure

DISASTER RECOVERY ASSISTANCE

- EDA often leads the Economic Recovery Support Function (ERSF) and provides recovery assistance in federally declared disaster areas
Frances Sakaguchi, Regional Economic Development Integrator (EDI), fsakaguchi@eda.gov

Visit the following EDA web pages for additional information:

www.eda.gov/arpa
  • Fact Sheets
  • FAQs
  • Recorded Webinars
  • PowerPoint presentations
  • Updates on Notice of Funding Opportunities (NOFOs)

- EDA Programs: https://www.eda.gov/programs/eda-programs/
- EDA Funding Opportunities: https://www.eda.gov/funding-opportunities/
- Success Stories: https://www.eda.gov/success-stories/
- Disaster Recovery: https://www.eda.gov/disaster-recovery/
- Economic Development Integration: https://www.eda.gov/edi/
- EDA/EDR local contact: https://www.eda.gov/contact/