Federal Partners Convening
October 27, 2016
National Service Movement

Impacting Our Communities Through National Service

NATIONAL SERVICE WORKS FOR AMERICA

AmeriCorps | Senior Corps | Social Innovation Fund | Volunteer Generation Fund
Mission: To improve lives, strengthen communities, and foster civic engagement through service and volunteering.

Vision: To engage, motivate, support citizens to use service as a solution to help build a stronger America where children in poor communities are better prepared for school, work, and life; veterans and military families are appreciated, supported, and able to continue to serve their communities; and the well-being and financial security of economically disadvantaged people is improved.
CNCS Strategic Plan and Goals

• Increase the impact of national service programs
• Strengthen national service so that participants find satisfaction, meaning and opportunity from their service
• Maximize the value we add to grantees, partners and participants
• Fortify management operations of CNCS
• Programming Issue Areas:
  – Education
  – Healthy Futures
  – Economic Opportunity
  – Veterans and Military Families
  – Environmental Stewardship
  – Disaster Services
Foster Grandparent Program (FGP)

- Provide support to disadvantaged youth
  - Engages individuals 55+
  - Serve 15-40 hours per week
  - Receive an hourly stipend
  - Volunteers serve in schools, Head Start centers etc. in assignments that range from tutoring and mentoring, to assisting in youth engagement/leadership programs

- Eligible organizations are nonprofits, government entities and federally recognized Tribes
- Administered by the Corporation State Office

Foster Grandparents
Share Today. Shape Tomorrow.
Senior Companion Program (SCP)

- Provide support to frail or elderly low-income seniors or disabled adults, to assist them to live independently
  - Engages individuals 55+
  - Serve 15-40 hours per week
  - Receive an hourly stipend
  - Volunteers serve in private homes and elder care facilities in assignments that support activities of daily living (ADLs), which include: grocery shopping, bill paying, transportation and friendly visiting

- Eligible organizations are nonprofits, government entities and federally recognized Tribes

- Administered by the Corporation State Office
• Address all CNCS programming focus areas in partnership with local nonprofits/agencies
  – Engages individuals 55+
  – Flexible service hours
  – Do not receive a stipend
  – Service assignments range from tutoring children, renovating homes, assisting victims of natural disasters, delivering meals, to recruiting community volunteers

• Eligible organizations are nonprofits, government entities and federally recognized Tribes.
• Administered by the Corporation State Office
AmeriCorps VISTA

• VISTA core principals:
  – Anti-poverty
  – Community Empowerment
  – Capacity-building
  – Sustainable Solutions

• Focus on the Issue Areas of: Education, Healthy Futures, Economic Opportunity, Veterans and Military Families

• VISTA grantees are nonprofits, government entities and federally recognized Tribes and grants operate for an average of three years

• Organizations interested in one or two VISTA members may apply to directly to an approved VISTA Intermediary Grantee, which has been assigned to cover a geographic region or an issue area.

• Administered by the Corporation State Office
AmeriCorps State & National

• Members assignments align with the Corporation's Issue Areas of:
  - Education, Healthy Futures, Economic Opportunity, Veterans and Military Families, Environmental Stewardship, Disaster Services

• Serve full, half or reduced half, quarter, or minimum time over a 12 month period

• Funding is allocated directly to States by the CNCS and is distributed through the State’s Service Commission on a competitive basis.

• AmeriCorps grants include an allotment of AmeriCorps member positions and provide partial funding to support program operating expenses.
AmeriCorps NCCC

• National Civilian Community Corps (NCCC) strengthens communities and develop leaders through team-based national and community service
• Teams are composed of 8-12 Corps Members and one Team Leader
• Teams serve on projects for 6-12 weeks
• Projects are direct service focused in:
  – Natural and other disasters
  – Infrastructure improvement
  – Urban and rural development
  – Environmental stewardship and conservation
  – Energy Conservation
Who Benefits from National Service?
We All Do! – CNCS Impacts

Each year, AmeriCorps and Senior Corps programs:

- Engage more than 5 million Americans in national service
- Support 70,000 community organizations
- Place tens of thousands of teachers, tutors, and mentors into America’s lowest performing schools
- Leverage $800 million in non-federal resources
- Mobilize more than 3 million community volunteers
Program Contact Information

**Senior Corps:** CNCS California State Office
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**AmeriCorps VISTA:** CNCS California State Office
Gail Benton Shoemaker: 202-409-4790; GBentonShoemaker@cns.gov

**AmeriCorps State:** California Volunteers
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**AmeriCorps NCCC:** Pacific Region
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Sacramento Promise Zone AmeriCorps VISTA

- Sacramento Promise Zone has five AmeriCorps VISTA Members.
- Sacramento Promise Zone AmeriCorps VISTAs focus issue areas are education, health, jobs and economics, and sustainably built communities.
- We serve as Action Team Leaders to assist our partners in community engagement, capacity-building, and sustainable solutions.
- Our VISTA Leader supports the efforts of the Action Team Leaders and reports data.
In 2010, under the leadership of Secretary Arne Duncan, ED was charged to orient programs and initiatives around a community-centric context.

- As a result, ED adopted a “place-based” approach in a few of its signature programs and initiatives, including Promise Neighborhoods.

- Launched in 2015, the Place-Based Initiatives (PBI) Pilot Team reaches across ED and other Federal agencies to better support communities.

- The PBI Team connects resources, convenes and collaborates with diverse partners to improve educational opportunities in Promise Zones.
PBI’S STRUCTURE

Cross-agency community focused efforts

- OMB’s Community Solutions Task Force and Team
- Promise Zones SC2 NRI

ED intra-agency efforts

- OS, OII, OESE, OPE, OCTAE
- MBK, Success Mentors, Abseteeism

Place Based Initiatives Pilot

- Team Members
- TA Contract (JFF, FYI)
- Additional Supports
### WHAT PBI HAS TO OFFER PROMISE ZONES

| Support for Navigating ED | • Serve as Point of Contact  
• Sharing resources  
• Finding answers |
|---------------------------|--------------------------------------------------|
| Customized Technical Assistance | • Peer Learning Exchanges  
• Communities of Practice  
• Best Practice Documents |
| Grants with preference priorities | • Promise Neighborhoods just closed!  
• Native Youth Community Program ($ in 2017!), Performance Partnership Pilots, Charter Schools |
| Leverage Opportunities with Federal/National Partners | • Coordinates with other federal agencies, such as USDA Summer Meals and CNCS Summer Associates  
• Partnership with Coalition for Community Schools |
Federal Partnerships with the Sacramento Promise Zone

U.S. Department of Health and Human Services

October 27, 2016
Overview of HHS

- HHS Priorities
  - Goal 1: Strengthen Health Care System
  - Goal 2: Advance Scientific Knowledge and Innovation
  - Goal 3: Advance Health, Safety, and Well-Being of Americans
  - Goal 4: Efficiency, Transparency, Accountability, and Effectiveness

- HHS Regional Office

- Role of the Office of the Regional Director
Office of the Assistant Secretary for Health (OASH)

- Flu Vaccine
- Step it Up! Surgeon General’s Call to Action to Promote Walking and Walkable Communities
- Public Health 3.0
- Let’s Move Cities, Towns and Counties
Health Resources and Services Administration (HRSA)

- Reducing African American Child Deaths Initiative
- Expanding healthy food literacy and access
- Addressing health equity through increasing access to preventive and primary care
Efforts to improve health equity and reduce disparities

- **CMS Equity Plan for Improving Quality in Medicare**: Four-year plan to improve health care access, quality, and outcomes for Medicare beneficiaries.

- **From Coverage to Care (C2C) Initiative**: Resources to share with consumers to understand how to use their health care coverage to get the care they need. Available in 9 languages, including a tribal version.

- **Mapping Medicare Disparities Tool**: County-level mapping tool that shows chronic disease burden for several chronic conditions, by race, ethnicity, and disabled status. Users can see prevalence, cost, and comorbid conditions and compare populations to find local disparities.

Resources to help overcome barriers to receive better care

- **Resources for Standardized Demographic and Language Data Collection**: Collecting standardized patient demographic & language data across systems is an important first step to improve population health.

- **Guide to Preventing Readmissions among Racially and Ethnically Diverse Medicare Beneficiaries**: Overview of key issues related to readmissions for diverse Medicare beneficiaries, as well as useful resources for hospital leaders to take action to address readmission.

- **Health Equity Technical Assistance**: Anyone can email HealthEquityTA@cms.hhs.gov with questions or for step-by-step help in reducing disparities in your local community.

Administration for Children and Families (ACF)

- Low Income Heating and Energy Assistance Program (LIHEAP)
- Community Services Block Grant
- Assets for Independence (AFI)
- Community Economic Development (CED)
U.S. DEPARTMENT OF AGRICULTURE

Food and Nutrition Service
A little about us...

4 PRIORITIES

For ETA REGION G
$120M → REGION... STATES... COMMUNITIES

STRATEGIC INVESTMENT & ALIGNMENT

1.
2. Align our Performance Management Measurements

"Get to WORK!"

"STAY in Community COLLEGE!"

"Participate in THESE activities for X Number of Hours!"
3. CUSTOMER CENTRIC SERVICE REDESIGN

I got just what I needed!
4. BUILD the FIELD
FUNDING THEMES...
A REGIONAL STRATEGY

- Build partnerships...
- Engage with business community...
- Focus on key industry sectors within region
- Develop connections...
- What skills are needed?
- Collect good labor market information...
A FOCUS ON CAREER PATHWAYS

How to set up pathways and encourage stackable credentials?
Models of Learning & Learning

- On the Job Training
- Apprenticeship

A Focus on Lifelong Learning
A focus on getting people re-employed quickly.

The longer amount of time unemployed, the harder it is to get back into the workforce!
A focus on evidence-based practice

- When designing programs
- After evaluation

Will it work?

Did it work?

Given us outcomes & metrics
What opportunities do you see, with us, here in the Sacramento Promise Zone?

HINT: SETA
“In the new knowledge-based, networked economy, the ability to talk and think together well is a vital source of competitive advantage and organizational effectiveness. This is because human beings create, refine and share knowledge through conversation.”
The SBA helps Americans start, build and grow businesses. Through an extensive network of field offices and partnerships with public and private organizations, SBA delivers its services to people throughout the United States, Puerto Rico, the U. S. Virgin Islands and Guam.
SBA’s “Three Cs and One D”

**Capital**
- 7(a) Loans
- 504 Loans
- Micro Loans and Alternative Lenders
- Small Business Investment Companies
- Small Business Innovation Research/Small Business Technology Transfer

**Contracting**
- Small Business Contracting
- Socio-Economic Programs

**Counseling**
- SBA Field Network
- Small Business Development Centers (SBDC)
- Women’s Business Centers (WBC)
- SCORE
- Veteran’s Business Outreach Center (VBOC)
- Procurement Technical Assistance Centers (PTAC)

**Disaster**
- Economic Injury Disaster Loans
- Business Physical Disaster Loans
- Home Physical Disaster Loans
Eligible Applicants:

- State and local governments
- Nonprofit organizations
- Institutions of high education
- Native American tribal governments
EDA Assistance Criteria

Regions that meet one or more of the following criteria may be eligible for EDA grants:

- **Unemployment rate for the most recent 24-month period that is at least 1% point higher than the national average**

- **Per capita income that is 80% or less than the national average**

- **A special need, such as (but not limited to) plant closings, natural disasters, or military base closures – Promise Zone – also eligible for 80% grant rate.**
EDA Investment Programs

PROGRAMS

- Public Works
- Economic Adjustment
- Planning and Local Technical Assistance
Investment Priorities

- Collaborative Regional Innovation
- Public/Private Partnerships
- Global Competitiveness
- Environmentally-Sustainable Development
- Underserved Communities
- Disaster Recovery
- Manufacturing
- Broadband or Technology Infrastructure
- Access to Capital
- Technology Commercialization
EDA.gov – overview, best practices

Grants.gov – FFOs and application forms

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Sacramento Promise Zone Activities
October 27, 2016

Spike Keil
Community Affairs Specialist
Division of Depositor and Consumer Protection
Federal Deposit Insurance Corporation
FDIC Activities within Promise Zone

- 6/24/2014 – Sac PZ and Housing Forum
- 9/15/2016 – Sac PZ Econ Dev Forum
- 10/24/2016 – Sac PZ FI Roundtable
- 2017 Priorities:
  - Affordable Mortgage Credit Forum
  - WIOA – Money Smart & Financial Education
  - Bank On, Financial Empowerment, Youth
  - Small Business Access to Capital & TA
  - CRA Training & Banker Outreach
Questions

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Thank You
Community Development at FRBSB

- We work with a wide range of organizations to create economic opportunity for lower-income Americans
Did You Know?

- Our team has broad expertise, including community development finance, small business development, data analysis, neighborhood revitalization, and Community Reinvestment Act application.
The SF Fed’s community development team works with a wide range of organizations to create economic opportunity for lower income Americans.

Our economy can only reach its full potential when everyone is educated, healthy, and has an affordable place to call home. Addressing the complex, long-standing challenges that limit opportunity requires collaboration across sectors and disciplines. At the SF Fed, we develop and connect best practices and emerging ideas with organizations best positioned to make meaningful change in our communities.
For More Information:
FRBSF Community Development Website

www.frbsf.org/community
NPS Rivers, Trails, and Conservation Assistance Program

Patrick Johnston
Outdoor Recreation Planner
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Working With Communities to…

- Increase access to parks, trails, natural areas
- Promote healthy communities
- Preserve and protect rivers and watersheds
- Engage and connect youth to the outdoors
- Build and enhance sustainable partnerships
Who We Work With…

- Community groups
- NGO’s / nonprofits
- State and local governments
- Schools and universities
- Transportation agencies
- Healthcare organizations
- Philanthropic organizations
- NPS parks and programs
- Tribes
How We Work...

- **Technical Assistance:** staff time, not funding
- **Application Deadline:** July 1
- **Support:** Oct 1 – Sept 30
  one year with potential to extend

For more information and to apply:
www.nps.gov/rtca
NPS Rivers, Trails, and Conservation Assistance Program
www.nps.gov/rtca

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• One of eight modal administrations within the US Department of Transportation
• HQ Office in Washington, DC
  – Responsible for setting national policy
• Resource Center (5 locations)
  – Training and Technical Services
• Federal Lands Highway Offices (3 locations)
  – Provide financial resources and technical assistance for public roads that serve the transportation needs of Federal and Tribal lands.
• Stewardship and Oversight of the Federal Aid Program in California
  – Caltrans
  – 18 Metropolitan Planning Organizations
    • 10 TMAs
    • 14 Nonattainment MPOs
• 2016 Program Apportionments
  – California received $3.72 billion
    • Annual average of $3.88 billion from FY2016-2020
FHWA Programs

- Acquisition management
- Civil rights
- Planning, environment, and reality
- Operations
- Innovation delivery
- Safety
- Research, Development, and Technology
Partnership Roles

- MPO
- State DOT
- Transit Provider(s)

Metropolitan Planning Process
Resources:
http://www.fhwa.dot.gov/
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ConnectHome
THE DIGITAL DIVIDE

• High-Speed Internet at Home
  • > 90% of high-income families
  • < 50% of low-income families

• Digital Literacy Gap
  • 60 Million Americans do not have basic digital literacy

• Who the digital divide affects most
  • Families earning less than $25,000 per year
  • Individuals without high-school degrees
  • Communities of color
WHAT IS ConnectHome

• Platform for public-private collaboration

• Locally-tailored solutions for narrowing the digital divide

• Offers HUD-assisted residents:
  • Low-Cost, High-Speed Internet Access
  • Digital Literacy
  • Computers
How Does ConnectHome Work?

HUD & EveryoneOn
National Platform & Technical Assistance

Stakeholders
Free or Low Cost Services & Resources

Cities & PHAs
Community Leadership & Resident Engagement

HUD Assisted Families
Higher Broadband Adoption

The White House
Monitor, Review, and Support Implementation
HUD & EveryoneOn

• Establish national organizing platform

• Develop new stakeholders

• Help establish baseline, set goals, and monitor implementation

• Provide technical assistance

• Spotlight successful models, share best practices, and support local work
ConnectHome Stakeholders

• Offer free or low-cost high-speed Internet to HUD-assisted families

• Provide free educational and digital literacy resources

• Address need for free or low-cost computers
CITIES & PHAS

• Convene stakeholders and develop implementation plan

• Reach out to residents to understand needs and educate

• Partner with stakeholders to engage residents and deliver services
Networking

This Room
- Americorps NCCC/CNCS
- Education
- HHS
- USDA
- DOL
- HUD

Sequoia Room
- SBA
- Commerce/ Economic Development Administration
- FDIC
- Federal Reserve Bank of San Francisco
- National Park Service
- DOT/ Federal Highway Administration
WITH SPECIAL THANKS TO THE FEDERAL RESERVE BANK OF SAN FRANCISCO FOR SUPPORTING THIS EVENT: