Region 4 Office of Regional Health Operations

National Coalition of Promise Zones

Roshunda Ivory, DrPH, CHES®
Region 4 Minority Health Analyst
Wednesday, September 22, 2021; 2:00pm EST
Webinar Agenda

- Meet our Team
- Overview of HHS Agencies
- Office of Regional Health Operations
- Office of Minority Health/Office of Women’s Health
- HHS Response to COVID-19
- Region 4 Health Equity Council
- Connecting HHS Resources to Promise Zone Communities
- The Center for Black Women’s Wellness
Webinar Objectives

- Increased knowledge and awareness on resources under HHS and its federal partners
- Increased knowledge of federal resources that could be utilized by Promise Zone Communities
- Able to identify a local community-based organization who is addressing multiple community challenges in an innovative way
Meet Our Team

Dr. John Gilford
Region 4 Regional Health Administrator

Truemenda Green
Region 4 Senior Public Health Advisor

Dr. Roshunda Ivory
Region 4 Minority Health Analyst

Region 4 Women’s Health Analyst-TBA
Office of Regional Health Operations

- Oversees the Department’s key public health offices and programs.
- Office of Regional Health Operations - 10 regional offices
Office of Regional Health Operations

ORHO Mission
Amplify the Department’s and OASH’s priorities and national initiatives and provide strategic guidance and technical assistance to state, territorial, tribal, and local health leadership and community-based organizations to improve health outcomes and eliminate health disparities.

1. Regional implementation of Department-wide prevention and health-promotion initiatives.
2. Regional support and amplification of Office of the Assistant Secretary of Health’s agency/division/programs. Regional coordination and integration across Federal agencies.
OMH has three overarching priorities:
- Supporting states, territories and tribes in identifying and sustaining health equity-promoting policies, programs and practices
- Expanding the utilization of community health workers
- Strengthening cultural competence among healthcare providers

The goals of OWH include:
- Inform and influence policies
- Educate the public
- Educate health professionals
- Support innovative programs
HHS Response to COVID-19

- We Can Do This
- American Rescue Plan
- HHS Protect Public Data Hub
- CDC and OMH Minority Health Social Vulnerability Index
- Testing Access
  - Eurofins
  - Testing and Diagnostic Access
- COVID-19 Vaccinations
- Monoclonal Antibody Therapeutics
- Regional Health Equity Councils
Region 4 Health Equity Council

Goals:

• Unify the regional approach to promoting health equity
• Deliberative health equity actions
• Establish achievable health equity outcomes

COVID Response and Recovery Objective:

To ensure the equitable distribution of COVID-19 vaccination through efficient coordination and implementation of federal assets across Region 4.
Connecting HHS Resources to Promise Zone Communities

• Assets for Independence
• Community Economic Development Program
• Community Economic Development Program - Healthy Food Financing Initiative Program
• Community Health Centers
• Community Services Block Grants
• **Healthy Start**
• Teen Pregnancy Prevention Program
CONTACT INFORMATION

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Center for Black Women's Wellness

“Empowering women to become whole, healed, and well”
About CBWW

Center for Black Women’s Wellness ensures women and families have access to quality healthcare. We believe when your health improves, families and communities become stronger.

Key Highlights:

- Established in 1988
- Became an independent, non-profit organization in 1996
- Serves 3,000+ individuals and their families annually
- Supports families in communities surrounding Turner Field and throughout Metro Atlanta
Over the past 30 years, the Center for Black Women’s Wellness has created a legacy in the Atlanta community.

- Physical, mental, emotional, and financial health is the foundation for full and productive lives
- CBWW offers programs, staff, volunteers, partners, and service providers who support across each of these areas
- CBWW’s focus is necessitated by the fact that Black women face disparities and inequities due to the impacts of structural racism

CBWW is intentional in impact...

97% of our clients are Black, although we serve individuals of all races

85% are female and have families who also receive our services

Improving the health and well-being of underserved Black women and their families

With a population of just over 17,000, NPU-V has a medium household income of $27,000
Our programs
CBWW offers a variety of programs that raise awareness about relevant health issues in the community and educates the community about risk factors and how to prevent diseases.

**Program background:**

**Women’s Health:**
Improving health equity through accessible and comprehensive healthcare for adults.

**Economic Health:**
Providing self employment training for low to moderate income women.

**Maternal & Infant Health:**
Improving maternal and child health outcomes by addressing the health of women before, during, and after pregnancy.

**Benefits:**

- Women’s health, primary care and mental health
- Health education activities
- Community-based screening services
- Financial literacy
- Entrepreneurship
- Technical assistance and support
- Home visitation from pregnancy through 18 months postpartum
- Linkages to prenatal care
- Resources and support
Maternal-Infant Health in Georgia

- The rates of maternal and infant mortality are recognized indicators of overall population health

- Georgia has among the highest and most racially disparate rates of maternal and infant mortality in the nation

…indicating the unmet needs of women, birthing individuals and infants in Georgia, and corresponding gaps in social justice and allocation of resources.
Healthy Start Initiative
A HRSA funded initiative to improve maternal and infant health

- Evidence based home visitation services
- Linkages to needed health and social services (ex. housing, workforce development)
- Connections to a medical home
- Parent education
- Depression screening and mental health support
- Social-emotional developmental screening for children (ex. ASQ)
- Community-wide health education
- Fatherhood involvement activities
- Multi-sector partnerships to address systems change (Community Action Network)
Health Equity
Working collectively to create system’s change
In Conclusion

- Health must be defined broadly and include multiple approaches to improve family and community wellness
- Maternal and infant health is an important indicator of population health
- Strong partnerships are critical to creating systems level change
- Health equity is a social justice issue
For more information:

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