



Promise Zones Bulletin

January 10, 2017

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Welcome to the Promise Zone Monthly Bulletin

Welcome to the Promise Zones Bulletin, a collection of the news, press releases, and technical assistance opportunities specifically targeted toward Promise Zones. We hope this bulletin provides readers with a snapshot of some of the activities occurring in the Promise Zones and can encourage connections and sharing of best practices. Feel free to share content from the Bulletin with your partners!

If you have stories you would like to be featured in future Bulletins or any comments, questions, or suggestions, please email PZTeam@hud.gov.

HUD HQ Corner

HUD Launches New Community Investment Tool

HUD has launched the Community Assessment Reporting Tool (CART), which is an online tool that generates a snapshot of HUD's investments at the community level. The tool provides an interactive mapping interface that allows users to explore HUD investments within their community and see property- and grant-level detail at a variety of geographies. CART includes information on many of HUD's major programs invested in communities across the country including:

- Community Planning and Development Competitive and Formula Grants
- Rental Assistance through HUD's Multifamily programs, Housing Choice Vouchers and Public Housing properties
- Housing Counseling
- Signature programs – Promise Zones, Strong Cities Strong Communities and Rental Assistance Demonstration.
- Census demographic information

CART is available via Egis.hud.gov/cart and is responsive and mobile-friendly! If you have questions of how to best use CART or the other HUD GIS tools, your community liaison/desk officer team is available to help.

Grants Awarded

Here are a few of the grant awards Promise Zones recently won:

Atlanta Receives EDA Funds for Entrepreneur Center

The Atlanta Promise Zone was awarded funds in the amount of \$2,922,513 by the EDA for the design and renovation of an existing building for development of the [Russell Center for Innovation and Entrepreneurship](#). The new facility, which will be constructed to Leadership in Energy and Environmental Design (LEED) standards, will provide space for over 100 emerging entrepreneurial companies to support long-term disaster recovery efforts by adding economic resiliency to the city of Atlanta through increased economic diversification. In addition, the project will be a model of public/private partnership to create economic opportunity and inclusive innovation and catalyze transformation of the Atlanta Westside, a designated Promise Zone.

HUD Awards FY2016 Choice Neighborhoods to Two Promise Zones

On December 12, HUD's Office of Public and Indian Housing announced that [five Choice Neighborhoods Implementation Grants](#) would be distributed to Denver, CO; Louisville, KY; Boston, MA; St. Louis, MO and Camden, NJ. Congratulations to the [Camden](#) and [St. Louis](#) Promise Zones! Secretary Castro explained, the new investments will assist distressed neighborhoods and increase the availability of real opportunity to the residents.

Read the Project Summaries [here](#).

Department of Education Awards FY2016 Promise Neighborhoods to Four Promise Zones

The U.S Department of Education announced on December 20 [six winners of the Promise Neighborhoods competition](#). In total the award of \$33 million dollars will help communities implement and maintain educational support and community-based services to meet the complex needs of children and families. Congratulations to the winners, which include: Kentucky (Berea College); Camden, New Jersey (Center for Family Services); Mississippi (Delta Health Alliance, Inc.), Pennsylvania (Drexel University), California (Paskenta Band of Nomlaki Indians), Los Angeles, California (Youth Policy Institute). Congratulations to our Promise Zones that were awarded!

25 Communities Selected by the EPA for the Building Blocks for Sustainable Communities

The Environmental Protection Agency (EPA) has selected 25 communities from 19 states that will receive technical assistance to peruse development strategies focused on clean air, clean water, economic development and other local goals. The EPA believes that this program will allow local leaders to guide their communities without having to choice between protecting the environment and creating economic opportunity. Promise Zone awardees include: Hartford, CT; and Oglala Sioux Tribe, Pine Ridge. Read more about Building Blocks [here](#).

Have a grant, federal or non-federal, that you'd like to highlight? Please share with your Community Liaison/Desk Officer any grants awarded to your Promise Zone to feature in our next Bulletin!

Promise Zone Spotlight

South Los Angeles Promise Zone Launch

The South Los Angeles Transit Empowerment Zone (SLATE-Z) officially launched its Promise Zone partnership on November 15, 2016, five months after its designation in June 6, 2016. The half day event consisted of a SLATE-Z overview, the first of many work group meetings over its five strategic goals, and concluded with a celebration highlighting the culinary talents of the students of the lead agency, Los Angeles Trade Technical College. Over 130 participants representing more than 80 local organizations were in attendance, including community-based non-profits, city and county agencies, local elected officials, educational institutions and private groups. Attendees renewed their commitment and brainstormed Year 1 strategies to advance SLATE-Z's Promise Zone plan to ensure that residents have access to living wage jobs, an economy that works for all, schools that provide pathways into living wage careers, safe neighborhoods and affordable and safe transit.

The launch was fully sponsored by LA n Sync Annenberg Foundation, an LA-based philanthropic partnership that brings together academic, civic, nonprofit, business and philanthropic sectors of Greater LA to pursue and win major funding opportunities.



Photo: City Councilman Harris-Dawson (District 8) compliments LATTTC Culinary students on their cookery and hospitality at the SLATE-Z Promise Zone launch reception.

West Philadelphia Promise Zone – HUB for Opportunity Youth

The West Philadelphia Promise Zone has some of the highest rates of youth disconnection citywide, with nearly 4,000 18-24 year olds who are neither working nor in school. Thanks to a grant from the U.S. Department of Labor, the Hub at PA CareerLink® West Hub officially opened on October 11, serving young people ages 16-24 in the West Philadelphia Promise Zone. The Hub connects in- and out-of-school youth with employment and education opportunities, as well as individualized supportive services needed to succeed. The Hub utilizes partnerships to unite the youth and adult public workforce system with a new, seamless integration of services. Core community partners include Drexel University, the Greater Philadelphia Chamber of Commerce, the Philadelphia Youth Network, the School District of Philadelphia Re-Engagement Center, the Mayor's Office of Empowerment and Opportunity and the School District of Philadelphia Office of Technical Education. These collaborative partners focus on recruitment and

referrals, community partnerships, and work experiences and employment. For more information, contact hub@pyninc.org.

Have a news article, milestone or success story that you'd like to highlight? Please share with your Community Liaison/Desk Officer any grants awarded to your Promise Zone to feature in our next Bulletin!

Promise Zone Funding and Technical Assistance Opportunities

As we head into 2017, more grants opportunities will be released and shared through the Promise Zone Bulletin and directly through your Community Liaison. Here are the current openings and other technical assistance opportunities. HUD is working with OMB and our federal agencies partners to get a full list of opportunities with PZ preference:

Department of Justice Public Safety FY2017 Grant Opportunity

The Bureau of Justice Assistance (BJA) has released the FY 2017 Byrne Criminal Justice Innovation Program (BCJI) funding opportunity. BCJI leads efforts to enhance the capacity of local and tribal communities to effectively target and address significant crime issues through collaborative cross-sector approaches that help advance broader neighborhood development goals. There is Promise Zone priority for this program. Apply by: February 2, 2017. To see a full list of BJA programs, [click here](#). Sign up for the BJA newsletter [here](#).

[Grant Opportunity - DOJ - Byrne Criminal Justice Innovation Program Announcement](#) (Overview)

Apply on [Grants.gov](#)

Department of Commerce's FY2017 Economic Development Administration (EDA) Grant Opportunity

The FY2017 Economic Development Assistance Programs funding announcement was recently released. EDA provides strategic investments on a competitive merit basis to support economic development, foster job creation, and attract private investment in economically distressed areas of the United States. Under this federal funding announcement, EDA solicits applications from applicants in order to provide investments that support construction, non-construction, technical assistance, and revolving loan fund projects under EDA's Public Works and EAA programs. Grants and cooperative agreements made under these programs are designed to leverage existing regional assets and support the implementation of economic development strategies that advance new ideas and creative approaches to advance economic prosperity in distressed communities.

Current Closing Date for Applications: There are no submission deadlines under this opportunity. Proposals and applications will be accepted on an ongoing basis until the publication of a new funding announcement.

Promise Zones are considered "Special Needs" areas and applicants should submit a letter of support from the lead organization.

Apply on [Grants.gov](#)

Department of Education announced FY2017 TA Opportunities

In November, the Department of Education's Place Based Office held a session just for Promise Zones at the Promise Neighborhoods Convening. After conducting individual interviews with Promise Zone education partners on their priorities and challenges, ED launched a TA package via webinar in early December that will include affinity and peer cohorts on two-generation strategies, trauma informed care and community schools (the PowerPoint slides are attached). In March 2017, ED plans to host a convening in Baltimore for the *Peer Action and Learning Network-Community Schools*, and a collective impact convening in June in Washington, DC.

Children's Defense Fund/AASA Toolkit Webinar

The Children's Defense Fund and AASA, The School Superintendents Association, hosted a webinar on November 30th to provide valuable information on how to support outreach and enroll uninsured students in your community.

The webinar referenced the [Healthy Students Promising Futures Learning Collaborative](#), a federal publication focused on state and local action steps and practices to improve school-based health. The recorded webinar can be found [here](#).

If you have not received email invitations to join these webinars and would like to, please send an email to PZTeam@hud.gov.

Questions? Comments? Email pzteam@hud.gov