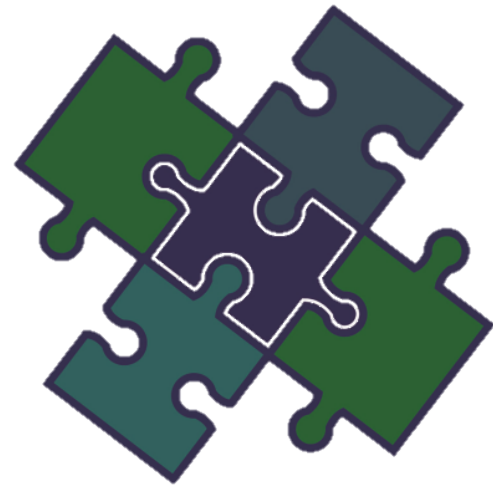


Sacramento Promise



ZONE

EVALUATION



RESEARCH THAT MATTERS FOR REGIONS

The CRC is a catalyst for innovative, collaborative, and action-oriented research. It brings together faculty and students from different disciplines, and builds bridges between university, policy, advocacy, business, philanthropy and other sectors.

The CRC's goal is to support the building of healthy, equitable, prosperous, and sustainable regions in California and beyond.



EVALUATION APPROACH

A process for continuous learning and improvement that allows partners to deepen their understanding of what works and to create powerful and lasting collective impact.

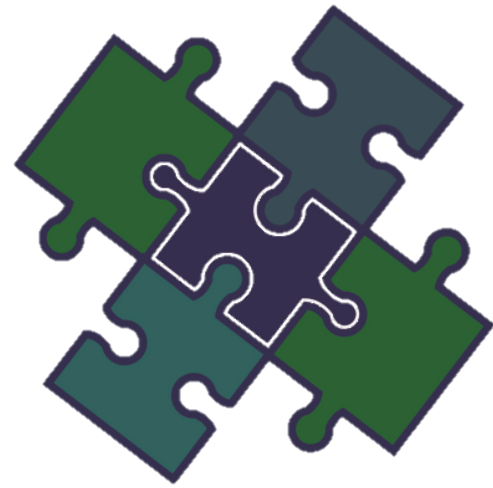
POTENTIAL FRAMEWORKS

Three potential levels of evaluation based on available resources and partner interest and capacity.

1. **Basic output evaluation:** Designed to meet HUD reporting requirements for the Promise Zone designation using available data.
2. **Enhanced outcome evaluation:** Adds multiple-methods and process to support continuous learning and enables data to have a greater impact on decision-making.
3. **Advanced impact evaluation:** Adds in-depth, complex, and long-term evaluation methods and facilitates innovative approaches and fosters a sustained culture of learning.



Sacramento Promise



ZONE

EDUCATION

1. Increase third grade reading proficiency by focusing on early learning programs and proven strategies.
2. Improve retention rates by increasing basic skills competencies in reading, writing and math to improve student preparedness for degree, certificate courses, and employment.
3. Support and improve college and career readiness programs.



Education Priorities

- Increase access to educational opportunities for K-12 and higher education.
 - Expanding literacy programs.
 - Increasing access to STEM/STEAM programs.

This does not encompass all of our education priorities but we wanted to highlight a few for you all today.





Dr. Sara Noguchi, Associate Superintendent

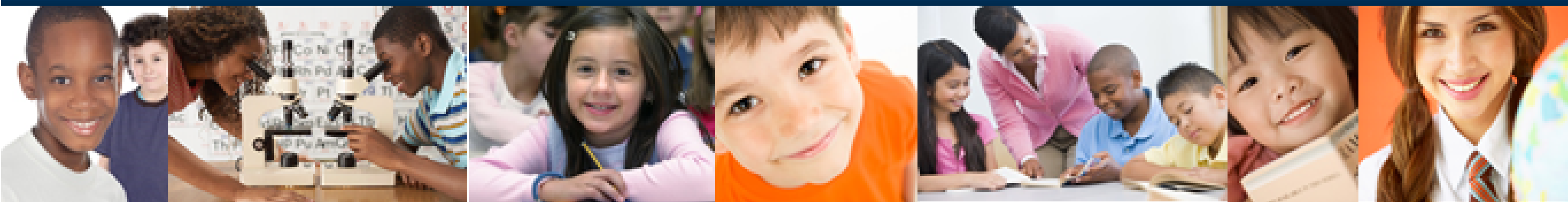
Mr. Craig S. Murray, Executive Director, Engagement and Outreach

Education Priorities

TRUSD Focus Areas:

- Unparalleled Student Achievement
- Engagement and Outreach
- Organizational Efficiency and Effectiveness

Twin Rivers Unified School District: *Igniting each student to extraordinary achievement every day!*



Current Projects

- Keema: Family Resource Center
- Choice Neighborhood
 - Educational liaison
 - Goals aligned to LCAP
 - KPI's aligned to goals

Twin Rivers Unified School District: *Inspiring each student to extraordinary achievement every day!*



Future Work

- SCUSD: TRUSD Partnership
- Early Childhood Education Taskforce
 - Vision for prenatal- 3rd grade
- Community Computer Project
- Potential Summer Stem Programs
- Expanded Learning Opportunities

Twin Rivers Unified School District: *Inspiring each student to extraordinary achievement every day!*





SACRAMENTO STATE

David P. Earwicker
Associate Vice President, Research Affairs

Priority Project One

ACTION PLAN	
PROJECT	Expanding Literacy Programs
SAC PROMISE ZONE STRATEGIC GOALS	<p>Improve Educational Outcomes</p> <ul style="list-style-type: none"> • Identify children in grades k-3rd and link them to literacy programs. • Number of students reading at grade level by the 3rd grade.
SAC PROMISE ZONE THEME	Improve literacy
DESCRIPTION	Literacy intervention will help prepare children for school success for the years to come. The more prepared they are for reading the better their overall economic outcomes later in life.
SAC PROMISE ZONE PARTNERS	Sacramento First 5, Sacramento City and Twin Rivers USD, Sacramento Office of Education, United Way, SETA, Sacramento State, UC Davis, Sacramento Public Library
Additional Resources	<ul style="list-style-type: none"> • First Book, Code for Sacramento, SACOG
FEDERAL AGENCY ENGAGEMENT	<ul style="list-style-type: none"> • Dept. of Education • HUD Liaison
ACTION STEPS	<ul style="list-style-type: none"> • Create inventory of literacy programs. Include summary of services offered. Complete and make available by the end of November • Outreach to local literacy programs and discuss their capacity. • Matching schools with the appropriate literacy programs. • Strategy to provide as a tool for the community. • Strategy to increase parent involvement.
MILESTONES	In Development
METRICS	<ol style="list-style-type: none"> 1. Number of children enrolled in literacy programs 2. Standardized test results and reading assessments
STATUS	In Development



Priority Project Two

ACTION PLAN	
PROJECT	Increase Access to STEM Programs
SAC PROMISE ZONE STRATEGIC GOALS	Improve Educational Outcomes <ul style="list-style-type: none"> Enhancing opportunities to engage in STEM programs in the Promise Zone.
SAC PROMISE ZONE THEME	Expand STEM programs
DESCRIPTION	<ul style="list-style-type: none"> Preparation for students in STEM will help prepare them for college and certificate programs. Preparation for teachers.
SAC PROMISE ZONE PARTNERS	Sacramento City and Twin Rivers USD, Sacramento State, UC Davis, Sacramento County Office of Education
Additional Resources	<ul style="list-style-type: none"> Code for Sacramento, SACOG, Green Tech, Level the Playing Field
FEDERAL AGENCY ENGAGEMENT	<ul style="list-style-type: none"> Dept. of Education HUD Liaison National Science Foundation; US Department of Energy (potential)
ACTION STEPS	<ul style="list-style-type: none"> Create inventory of STEM programs. Include summary of services offered. Complete and make available by the end of August. Outreach to STEM programs and discuss their capacity. Matching schools with the appropriate STEM programs. Strategy to provide as a tool for the community.
MILESTONES	In Development
METRICS	In Development
STATUS	Engaged



Ongoing Steps

- Directory of STEM, STEAM, and literacy programs available in schools and communities.
- Initiated the development of a directory of STEM, STEAM, and literacy summer camps in the area.
- Promise Zone Education and Health Fair – held Saturday, October 22nd.
- STEM Forum on November 15th. Team is hosting national programs on building capacity in organizations already serving students and bringing more programs to the Promise Zone.
- Museum and Library Services – ongoing discussions around community outreach and collaboration between libraries and museums on literacy, K-12 support programming, matching needs with services.



Promise Zone Research Collaborative Convening: University collaboration with Promise Zones

- **When:** September 23rd, 12:30pm – 5:30pm
- **Location:** The White House, Eisenhower Executive Office Building
- **Purpose:** To foster partnerships between Promise Zones and universities through research, community engagement, and anchor institution support

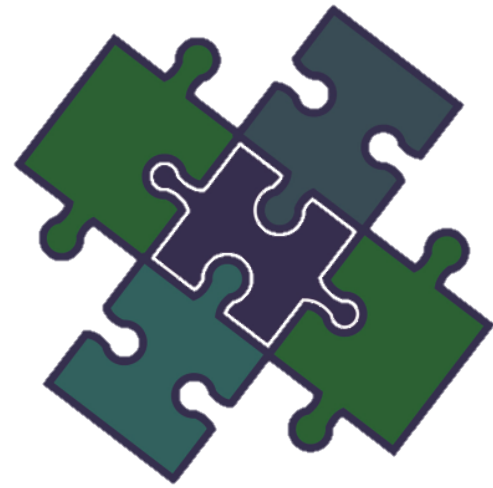


Contacts

- Sara Noguchi: Sara.Noguchi@twinriversusd.org
 - *Twin Rivers Unified School District*
- David Earwicker: david.earwicker@csus.edu
 - *Sacramento State University*



Sacramento Promise



ZONE

HEALTH

1. Increase adoption of local general and specific plans to improve community design that supports healthy lifestyles.
2. Increase opportunities for physical activity through shared use agreements between partners in the Promise Zone.
3. Implement strategies to translate and integrate known community health interventions.



Health Priorities

- Increase access to healthy food for Promise Zone youth & families.
 - Expanding Summer Meals Programs for 2017 – *United Way*
 - Increasing Utilization of Farmers' Markets Through Incentive Programs – *Alchemist CDC*
- Reduction of African American Child Deaths (RAACD) – *Sierra Health Foundation*

This does not encompass all of our health priorities but we wanted to highlight a few for you all today.

Increase access to healthy food for Promise Zone youth & families



Expanding Summer Meals Programs for 2017



- **Current statistics & work:** In 2016, Sacramento County had
 - 17 approved sponsors
 - 171 approved summer sites
 - Resources toolkit, texting campaigns
 - However, in Sacramento County an estimated 85% of youth who receive free or reduced priced lunch during the school year are **not** accessing meals during the summer.
- **Our vision:**

With state and federal support, Sacramento Summer Meals Collaborative partners can expand number of sites and sponsors and thus, expand Summer Meals programs to reach more youth with healthy meals in the Promise Zone.

Expanding Summer Meals Programs for 2017

- **Challenges & Barriers:**

- Barrier from expanding reach: need for more sponsors
- Need for more support for new sponsors to navigate program management and compliance
- Have to guess how many students will serve in a day
- For participation: transportation and stigma are barriers
- 17 summer meal sponsors in Sacramento county VS over 100 in Los Angeles county



Expanding Summer Meals Programs for 2017

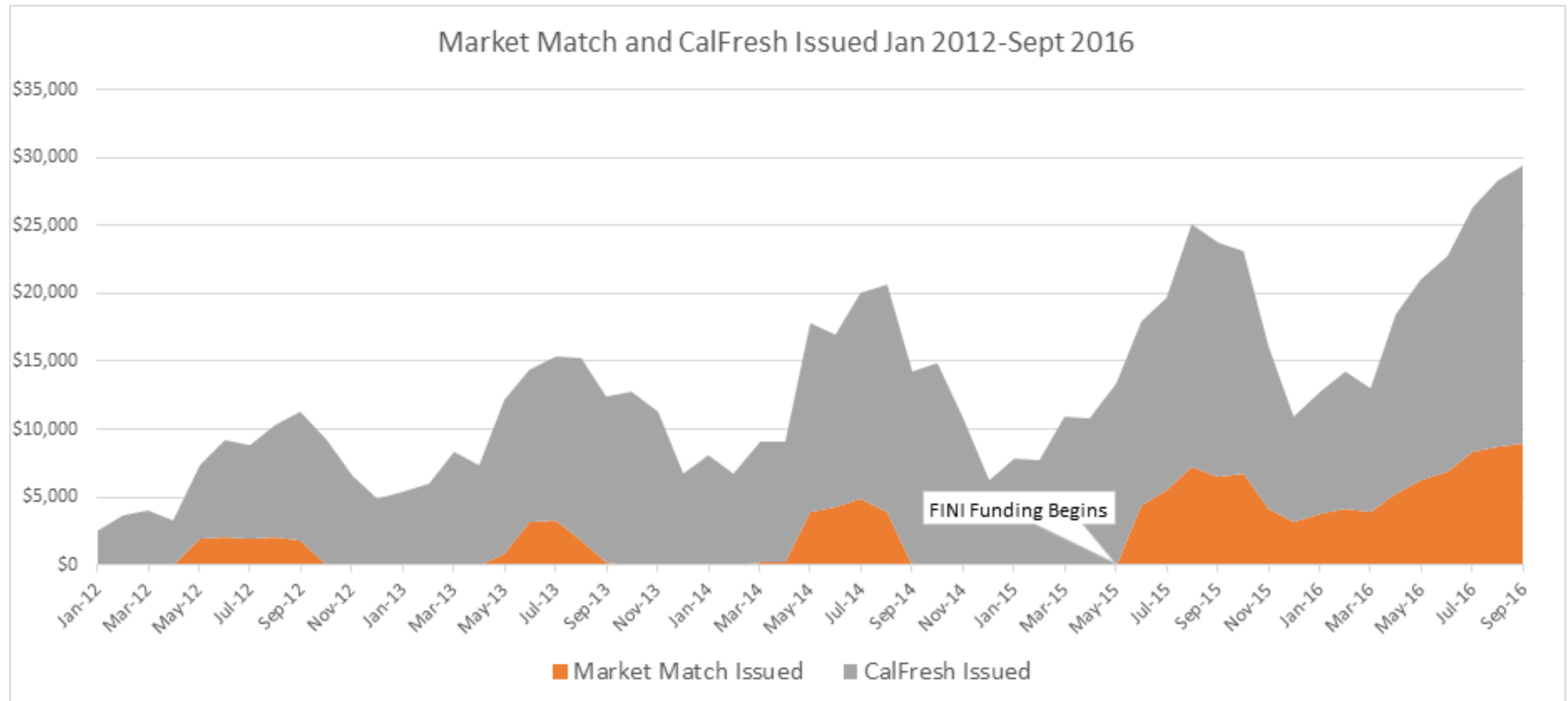
- **How federal agencies can support our efforts:**
 - Funding to help support marketing and outreach efforts to maximize participation
 - Pilot funding to get food to children at home who don't have transportation
 - Funding for technical assistance or resources to support new sponsors to increase sponsor retention
 - Connect the Sacramento Promise Zone with other communities who are successfully implementing a community wide strategy to increase access to summer meals.



Increasing Utilization of Farmers' Markets Through Incentive Programs

Current statistics & work:

- Nutrition Incentives from USDA to match CalFresh usage at farmers' markets has been incredibly successful. It has grown the CalFresh customer base significantly, demonstrating excellent return on investment.



Increasing Utilization of Farmers' Markets Through Incentive Programs

Our vision:

With State and Federal support, we would like to:

- Increase the number of low-income residents shopping at farmers' markets by creating incentive programs that serve low-income households that may not qualify for CalFresh, e.g., SSI recipients and some WIC households.
- Connect health care providers with farmers' markets to reinforce “food as medicine” through Fruit and Vegetable Prescription programs for clinic patients.

The image displays two overlapping voucher forms. The top form is a 'RIPE' (Rural Incentive Program for Elderly) voucher from UC Davis Family Medicine. It includes a 'Place Patient Sticker Here' area, a 'Tear Here' line, and instructions: '**PHI not to leave clinic. Please place this portion in designated RIPE box.' The bottom form is a 'SNAHC' (Sacramento Native American Health Center) Fruit and Vegetable Voucher. It features a logo with a bowl of fruit and a mortar and pestle, and text stating: 'Sacramento Native American Health Center, Inc. Fruit and Vegetable Voucher \$10.00 value Redeem at the CalFresh/Alchemist booth at participating Farmers' Markets. May not be exchanged for cash.' The SNAHC voucher also includes fields for 'Date redeemed:', 'Patient code: #A00', and 'Expiration date:'. There are also fields for 'To be completed by farmers' market staff:' and 'To be completed by SNAHC staff:'.

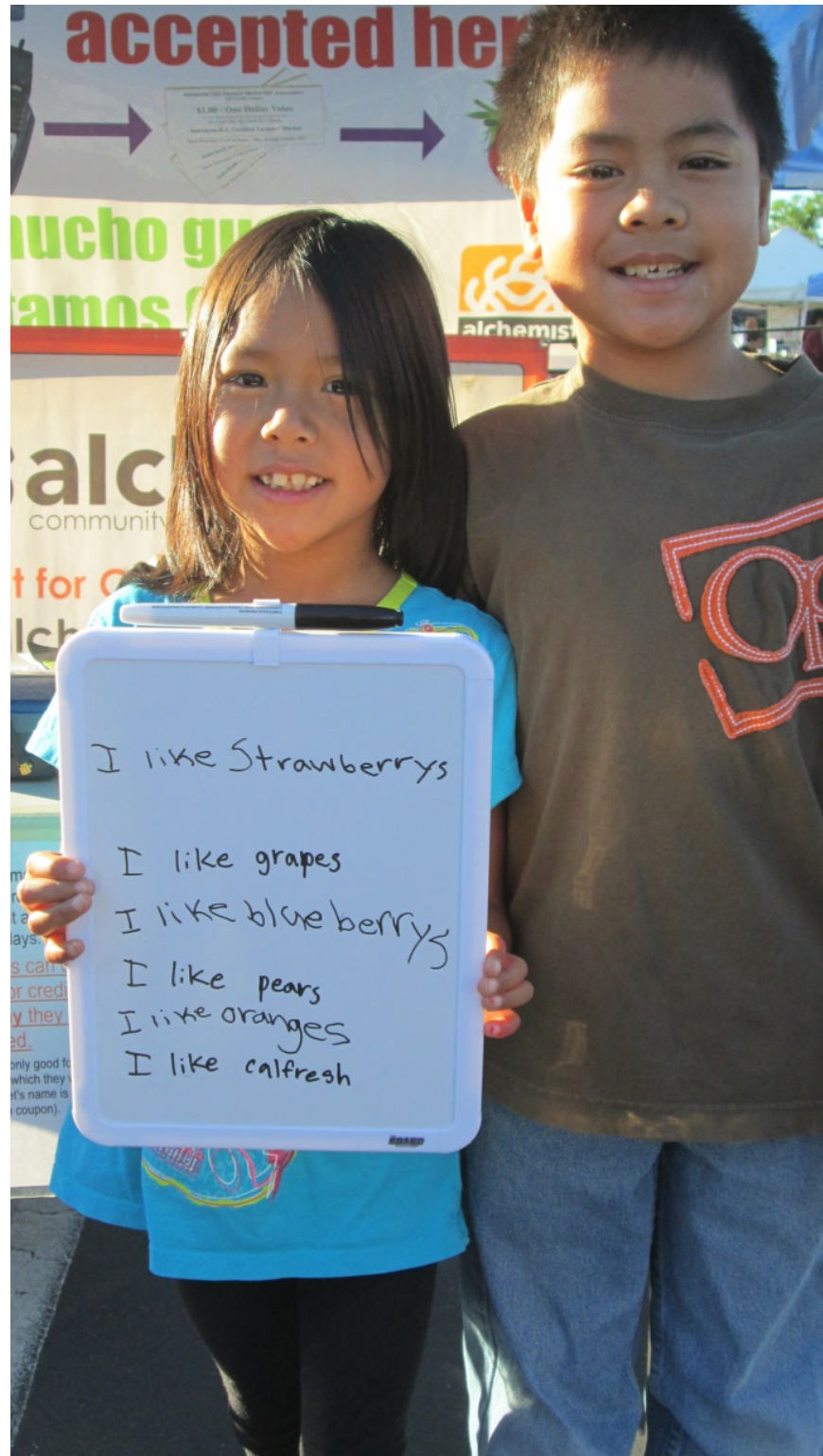
Increasing Utilization of Farmers' Markets Through Incentive Programs



Challenges & barriers:

- Burden of coming up with matching funds in order to receive federal funding
- Securing, verifying and documenting matching funds takes a lot of time and adds to administrative costs of incentive programs
- Low-capacity of many farmer's market operators = more support needs
- Unique demographic of target customers (frequently changing target base, often transitory-changing household location, need for translation assistance or multi-lingual staff for outreach and program implementation.)

Increasing Utilization of Farmers' Markets Through Incentive Programs



How federal agencies can support our efforts:

- FINI grant only applies to SNAP recipients. Are there other federal funding sources to bring incentives to other low-income groups?
- Are federal funds available to support robust, evidence-based Fruit and Vegetable Prescription programs that will provide incentives as well as programmatic support for clinics and farmers' markets?
- Reduce or eliminate matching funds requirements and related administrative burdens.

Increasing Utilization of Farmers' Markets Through Incentive Programs

Expected Outcomes:

- Increased fruit and vegetable consumption reduces chronic disease and improves health.
 - Ratio of healthy to unhealthy foods at farmers' markets compared to other food retail is greater – reduces “temptation”, increases exposure to variety of healthy foods.
- Incentive programs support the local economy
 - Farmers' markets add vibrancy to neighborhoods
 - Additional income for small-midsize local growers
 - Direct-market farmers spend a greater share of their revenue buying supplies from local companies and hiring local labor than their counterparts in the wholesale market.



RAACD | REDUCTION *of* AFRICAN AMERICAN CHILD DEATHS

ANNUAL REPORT 2016

PRESENTED BY KINDRA F. MONTGOMERY-BLOCK

STEERING COMMITTEE ON REDUCTION OF
AFRICAN AMERICAN CHILD DEATHS





WHY WE ARE HERE

African American children in Sacramento County die at significantly disproportional rates—two times the rate of other children.

Our goal is to reduce African American child deaths by 10-20% by 2020.

OUR YOUTH/CHILDREN

CPS Documents Shed Light on Life of Jadianna Larsen

POSTED 5:14 PM, JUNE 15, 2015. BY FOX40 WEB DESK AND DENNIS SHANAHAN



Fatal Fire Leaves Two Children Dead

Sacramento Mayor Kevin Johnson put the tragedy of a fatal fire that took the lives of two young children in the

by ANTONIO R. HARVEY
OBSERVER Staff Writer

Meadowview area of South Sacramento, in perspective this week.

Mayor Johnson was joined in the lobby of City Hall along with Sacramento City Fire Department Deputy Chief Michael Bartley and City Councilman Larry Carr.

"A city mourns and our hearts are heavy in a real way," Mayor Johnson said. "I just want to tell the mom, LaDonna Lee, that we care and we're there to be as supportive as we can."

Ms. Lee's children — Ire Johnson, 11, and Israel Johnson, 6 — died while sleeping in the two-level structure on 2200 block of Babette Way. Four adults, including Ms. Lee, the children's father and one other child, escaped the fire that happened around 2:30 a.m.

"What I found was a family that's completely devastated," District 8 Councilman Carr



Deputy Fire Chief Michael Bartley, left, and City Councilman Larry Carr, center, look on as Mayor Kevin Johnson addresses the media.

said.

"They had nothing but the clothes they were wearing. District 8 suffered a heavy blow and we're all saddened by the tragedy that unfolded," he added.

Deputy Bartley told The OBSERVER that an investigation is ongoing and could take a week or longer before it is completed. He said the first crew that arrived on the scene within three minutes was met with heavy fire and smoke coming from "windows and doorways."

The crew tried to aggressively perform "an interior attack to reach the children," Bartley said. But at the same time, the fire continued to progress, making it impossible for the fire fighters to save the

youngsters. In addition, one of the fire fighters was injured.

"He suffered first and second degree burns on portions of his face and also his ears," Bartley said. "He was released from UC Davis Medical Center and released to his family."

Chris Harvey, the Public Information Officer for the City of Sacramento Fire Department, said it is still unknown whether the home had a working smoke detector. For the safety of the residents of Sacramento, he encouraged that every dwelling have a working detector.

In partnership with the Red Cross, the city fire department is having a smoke detector drive this weekend to make sure they can get the devices for as many homes as possible.

Community Unites After Slaying...

(Continued from Page A-1)

Road, a candlelight vigil at Grant High, counseling for the students, and a prayer circle at Allen Chapel AME Church.

Before this week's playoff game at Grant High, rescheduled due to the

by ANTONIO R. HARVEY
OBSERVER Staff Writer

shooting, Chalk It Up artists created a chalk memorial for Clavo in the parking lot. The team's student manager is also a Chalk It Up participant and asked that the organization help honor Clavo's memory. Grant High (10-1) beat Beyer High of Modesto 35-0 to advance to a meeting against Granite Bay High on Nov. 21.

As of OBSERVER press time, no arrests have been made in the case. The Roberts Family Development Center (RFDC), founded by Derrell and Tina Roberts, has offered a \$3,500 reward "to anyone giving information leading to the arrest and conviction" of the

individuals responsible for Clavo's murder.

RFDC's connection to the Grant student is through Japheth Clavo, JJ's brother, who is a former tutor for the non-profit organization which serves North Sacramento, including the Del Paso Heights and Strawberry Manor areas. The \$3,500 has been provided by supporters of the Center.

Another student injured in the shooting, Malik Johnson, is expected to survive. Clavo and Johnson were riding with two other teammates when the vehicle was hit by gunfire at Mable Street and Silver Eagle Road.

"As members of the Pacer family and this community we are saddened by the death of JJ Clavo and the shooting of Malik Johnson," administrators of RFDC said in a written statement. "We are also troubled that no one has stepped forward and identified the person or persons responsible for this cowardly act. This is not acceptable and has to change."

Alongside RFDC's generous donation, City Councilman Rick Jennings announced at the vigil that Sacramento

Kings star center DeMarcus Cousins had offered to pay for Clavo's funeral expenses.

After the Kings beat Toronto 107-101 at Sleep Train Arena on Nov. 15, Cousins spoke about why he made the offer. He also had Clavo's mother and sister sitting courtside at the game.

"I am a parent myself and I can't imagine losing one of my kids," Cousins said. "I do have relationships with people in that area and also other areas in Sacramento. So it just touched home to me. It wasn't really about me. It's about the family and it's about the kid. I would like it to remain that way."

The tragic shooting has rocked the

North Sacramento community and the city as a whole. For the most part, the neighborhood areas, Del Paso Heights and Strawberry Manor, have been relatively quiet in terms of violence.

A few members of the community pointed out that the Del Paso Heights Community Association and Strawberry Manor Neighborhood Improvement Association looked up to put on a Harvest Festival for area youth last month at Grant High. This rare collaboration hadn't happened in the last 20 years due to various disputes.

"These few bad apples will not decide the fate or reputation of this community which is the home of many good, honest hard working people," RFDC said in a written statement.

The reward account, established by RFDC at Wells Fargo is #666 572 321 16. JJ Reward Account. In addition to the reward, checks can be made payable to Roberts Family Development Center, Memo JJ Reward Account, 770 Darina Ave., Sacramento, 95815. For arrangements, call RFDC at (916) 646-6431.



Friends Malik Gray and Zahara Collins hold up a poster they made in remembrance of "J.J." Clavo.



The shrine for Clavo outside of Grant High's football stadium.

OBSERVER Photos by RAY JOHNSON

The Observer Newspapers

OUR CITY

SECTION A

PAGE A-5

NOV. 26 - DEC. 2, 2015

Push For Justice Grows In Slain Teen Case

Family Of Jaulon 'J.J.' Clavo And Community Mourn Youth Shooting Death; Financial Reward Seeks Answers

It's been a very difficult time for the family of Jaulon "J.J." Clavo. Not only are they mourning his death, his murderer is still at large.

Clavo's mother, Nicole Clavo, and his sister are struggling to comfort each other more than a week after the teen's murder. Clavo's burial is set for Nov. 28 and no clues have emerged to solve his murder.

by ANTONIO R. HARVEY
OBSERVER Staff Writer

"I'm in pain because I have to watch my daughter try to be strong for me and she's not having the opportunity to mourn the way she should be able to mourn," Ms. Clavo said this past weekend.

"But someone knows, a lot of people know, who these killers are. They need to come forward," she added.

Clavo, a 17-year-old football player for the Grant High Pacers, was shot and killed on Nov. 13 at the corner of Silver Eagle Road and Mable Street while riding in a vehicle with three of his teammates. One of the players was injured but is recovering.

Initially, the Roberts Family

Support For Families With Premature Infants And Newborns

The National Perinatal Task Force (NPTF) is calling on local crafters for a good cause. The group hosts its "Heads Up for Prematurity" Sacramento campaign on December 5 with a knitting and crochet gathering on December 5.

At the gathering, participants will make hats for preemies and newborns while discussing the current plight of prematurity and infant mortality in America. Participants are asked to bring yarn and hooks to support the NPTF's efforts.

The event is set to run 10:30 a.m. to 12:30 p.m. at the Ella K. McClatchy Branch Library, located at 2112 22nd Street. Hats made during the gathering will be distributed to local NICUs on January 18, 2016.

The NPTF aims to show support for families with preemies or those at risk for preterm labor and low birth weight babies.

For more information, call Felicia Ma'at at (510) 900-9619.



Development Center (RFDC), founded by Derrell and Tina Roberts, put up a \$3,500 reward for anyone giving information leading to the arrest and conviction of the guilty party.

Ten days later, the pool has grown to around \$30,000, Roberts told The OBSERVER. The JJ Clavo Reward Fund, is growing every day thanks to nearly 25 local donors and a law enforcement entity.

"The California Peace Officers Association is the latest to push us to \$30,000," Roberts said. "The reward could be up to \$40,000 by Friday (Nov. 27)."

A few of the contributors, members of the community, the clergy, and non-profit organizations, lamented at the Robertson Community Center this past weekend that the killer or killers could still be in their midst and must be apprehended as soon as possible.

"We're asking you, begging, and willing to pay you so that we can get some



OBSERVER Photos by ANTONIO R. HARVEY

change around here," Rev. Phillip Goudeaux Jr. said of getting assistance from anyone with knowledge of the deadly shooting of the teen.

Clavo's funeral service is at 10:00 a.m., Saturday, Nov. 28, at Calvary Christian Center, 2667 Del Paso

Boulevard.

A reward account has been set up at: Wells Fargo Acct. No. 6863723216. Make checks payable to: Roberts Family Development Center, 770 Darina Avenue, Sacramento, 95815. Memo: JJ. Reward Account.

RT Service Disruption In South Area

Regional Transit Buses To Transport Passengers Between Rail Stations

Effective Saturday, December 5, 2015 through Sunday, December 6, 2015, light rail service between the Broadway and Florin light rail stations will be temporarily disrupted.

Special RT buses will transport passengers between stations during the closure.

The City of Sacramento is constructing a pedestrian/bicycle

bridge across the City College light rail station platform.

For more information about this project, visit cityofsacramento.org/public-works.

THE HISTORY & TIMELINE



FORMATION OF STEERING
COMMITTEE

2013

2014

2015

2015

2016

2016

RELEASE OF S.C.
RECOMMENDATIONS

BOS APPROVAL OF
STRATEGIC PLAN
(APRIL)

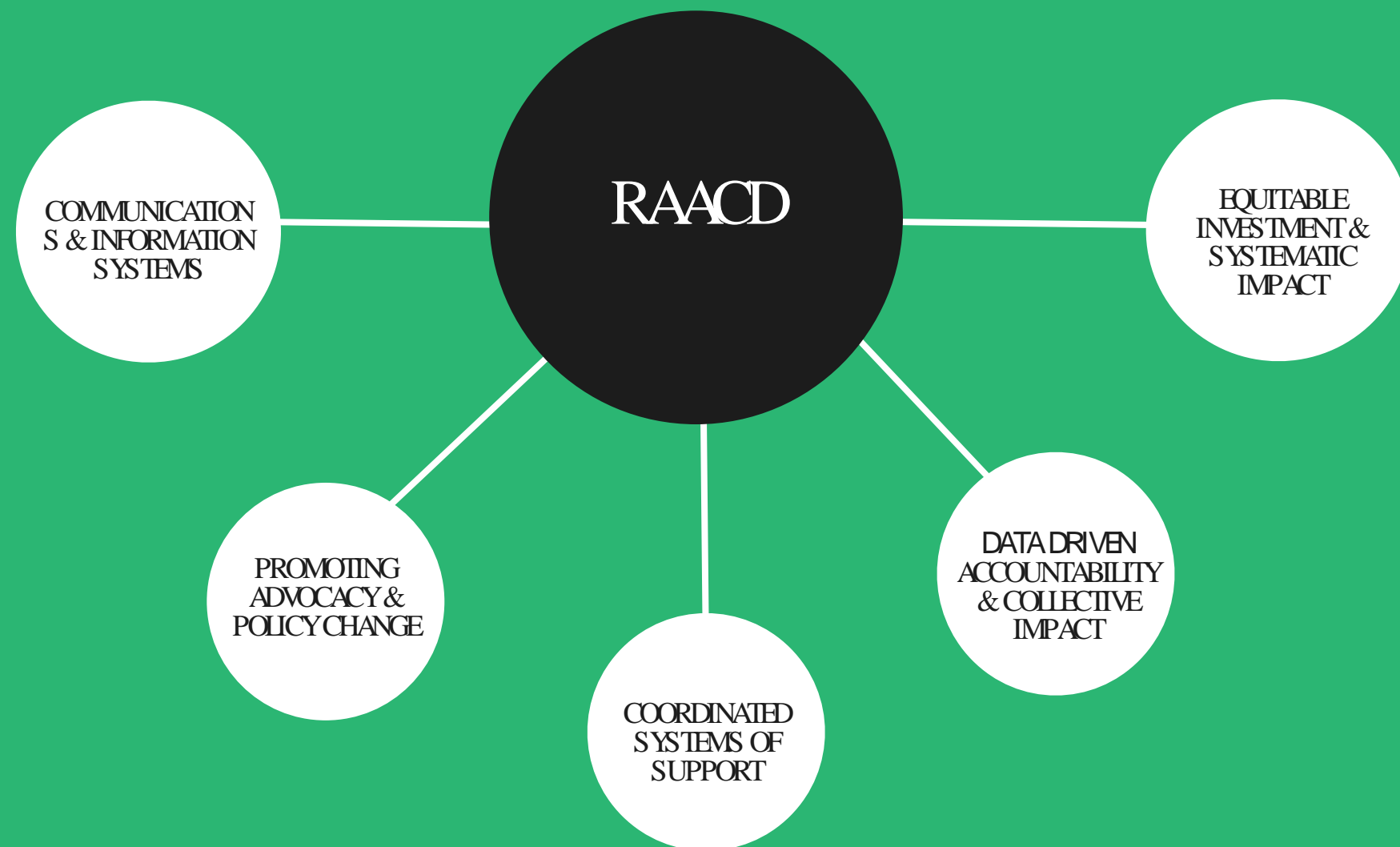
BOS APPROVAL OF
IMPLEMENTATION PLAN
(OCT)

ICPC SACRAMENTO CITY &
COUNTY TEAM TOURS

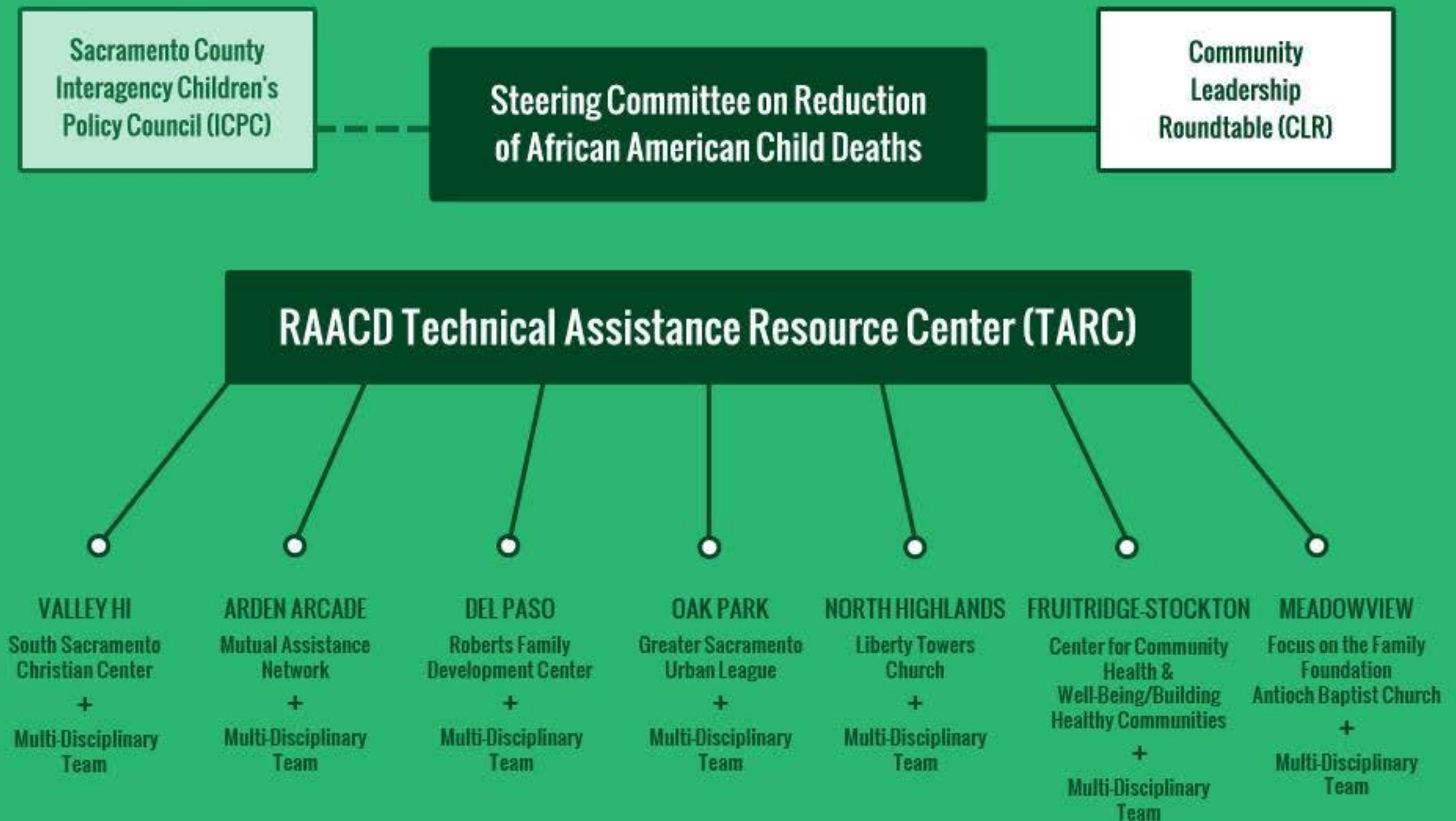
SELECTION OF 7 COMMUNITY
INCUBATOR LEADS

5 STRATEGIES

The Steering Committee and staff identified five priority strategies to address:



RAACD COMMUNITY NETWORK STRUCTURE



FOCUS NEIGHBORHOODS

NORTH HIGHLANDS

Liberty Towers Church
5132 Elkhorn Blvd, Sacramento, CA 95842

ARDEN ARCADE

Mutual Assistance Network
811 Grand Ave # A3, Sacramento, CA 95838

DEL PASO

Roberts Family Dev. Center
766 Darina Ave, Sacramento, CA 95815

MEADOWVIEW

Focus on the Family Foundation
Antioch Baptist Church
7650 Amherst St, Sacramento, CA 95832

OAK PARK

Greater Sacramento Urban League
3725 Marysville Blvd, Sacramento, CA 95838

FRUITRIDGE STOCKTON

Center for Community Health & Well-Being
Building Healthy Communities
44th Street, Sacramento, CA 95820

VALLEY HI

South Sacramento Christian Center
7710 Stockton Blvd, Sacramento, CA 95823

Sacramento County



Federal Support For RAACD

Recommendations and Strategies from the Blue Ribbon Report and the RAACD Steering Committee Strategic Implementation Plan:

1. Build public/private funding opportunities that target local population health outcomes focused on collective impact.
2. Lead national policy to build collective knowledge, understanding, and advocacy about child deaths 0-18 years of age.
3. Create blended federal department funding partnerships for prevention and intervention research to engage community and impact social determinates of health.



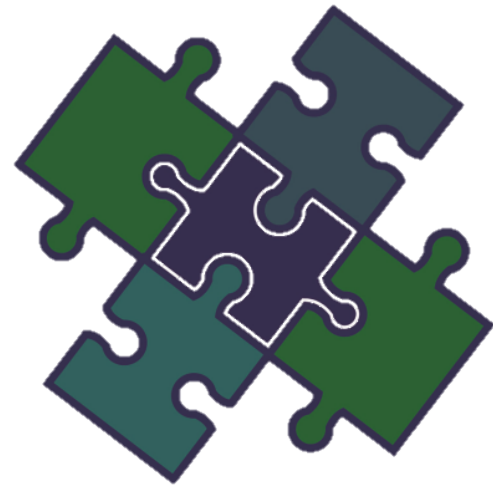
THANK YOU.



Contacts

- Kristina Ricci: Kristina.Ricci@uwccr.org
 - Expanding Summer Meals Programs for 2017 – *United Way*
- Davida Douglas: davida@alchemistcdc.org
 - Increasing Utilization of Farmers' Markets Through Incentive Programs – *Alchemist CDC*
- Kindra Montgomery-Block: kmontgomery-block@sierrahealth.org
 - Reduction of African American Child Deaths (RAACD) – *Sierra Health Foundation*

Sacramento Promise



ZONE

ECONOMIC DEVELOPMENT

1. Revitalize commercial corridors that offer revitalization of opportunities for retail, commercial, and housing.
2. Focus resources on key infill and major development projects to create jobs, improve quality of life and build a sustainable local economy.
3. Diversify the economy through growth and support of the core business clusters.



Improve Small Business Development

- **Our Vision:**

- California Capital and our PZ partners work to connect businesses with the resources, knowledge and networks necessary to increase jobs and boost economic activity

- **Current successes & work:**

- **Sept. 15** - Kick-off Economic Development partners forum
- **Oct. 21** – 1st small business development and workforce development working group meetings
- **Nov. 1** – 1st of 5 Small Business Forums aimed at connecting hard-to-reach PZ businesses with key resources and services.
- Continuously supporting other small business initiatives such as the Emerging Leaders Program

HISPANIC BILINGUAL BUSINESS SUCCESS FORUM

**CaliforniaCapital**
Financial Development Corporation

**CaliforniaCapitalWBC**
Womens Business Center



TIENEN EL HONOR DE PRESENTAR
"FORO PARA EL EXITO DE NEGOCIOS PEQUEÑOS"
"HISPANIC BILINGUAL BUSINESS SUCCESS FORUM"

¿QUIERE USTED EMPEZAR O HACER CRECER SU NEGOCIO?

Venga a este foro para obtener información y acceso de recursos para lograr el éxito en su negocio. Venga a hablar con los expertos sobre temas de importancia para usted.

DO YOU WANT TO START OR EXPAND YOUR BUSINESS?

Attend this business success forum to gain access to resources and information to help you achieve a successful business venture ~ Come talk to the experts.

- **Place:** La Familia Maple Neighborhood Center
- **Locación:** 3301 37th Ave. Sacramento, CA 95824
- **Fecha/ Date:** Tuesday, November 1, 2016
- **Hora/ Time:** 5:30 pm to 8:30 pm
-5:30 pm– Cena será servida (Dinner)
-6:00 pm– Presentación de Foro (Presentations begin)

SPONSORED BY:



Five Star Service Guaranteed

Para registrarse o para más información / To register or for further information:
~ Llame al / Call: (916) 442-1729-California Capital FDC y pregunte por / and ask for Sophia Kanaan
~ mande un Fax con esta forma de inscripción (916) 426-1859
~ registro www.cacapital.org/hispanicbusinessforum

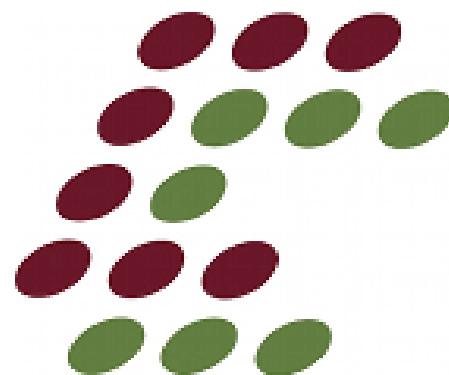
Improve Small Business Development

- **Challenges & Barriers:**
 - Lack of capacity to borrow among small businesses
 - Dearth of small business capital, particularly microfinance and start-up capital



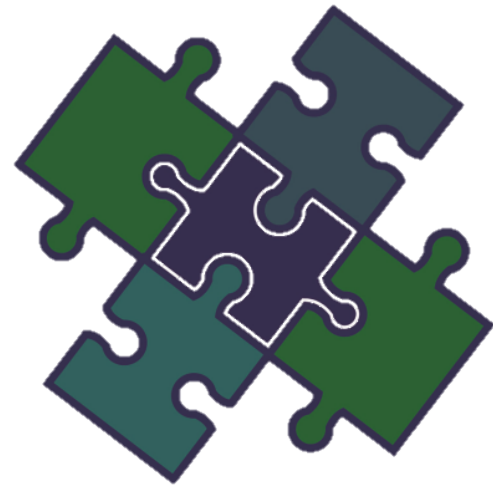
Improve Small Business Development

- **How federal agencies can support our efforts:**
 - Support technical assistance for small business to become loan-ready
 - Help PZ based small business access global markets
 - Support study/understanding of key industries and potential jobs/skills mismatch
 - Encourage partnership among small business lenders and funders of PZ activities



CaliforniaCapital
Financial Development Corporation

Sacramento Promise



ZONE

JOB CREATION

1. Invest in occupational skills training that prepare job seekers for career pathways to middle skilled jobs that ensure self-sufficiency.
2. Improve economic growth by addressing impediments that prevent business growth in the Promise Zone area.

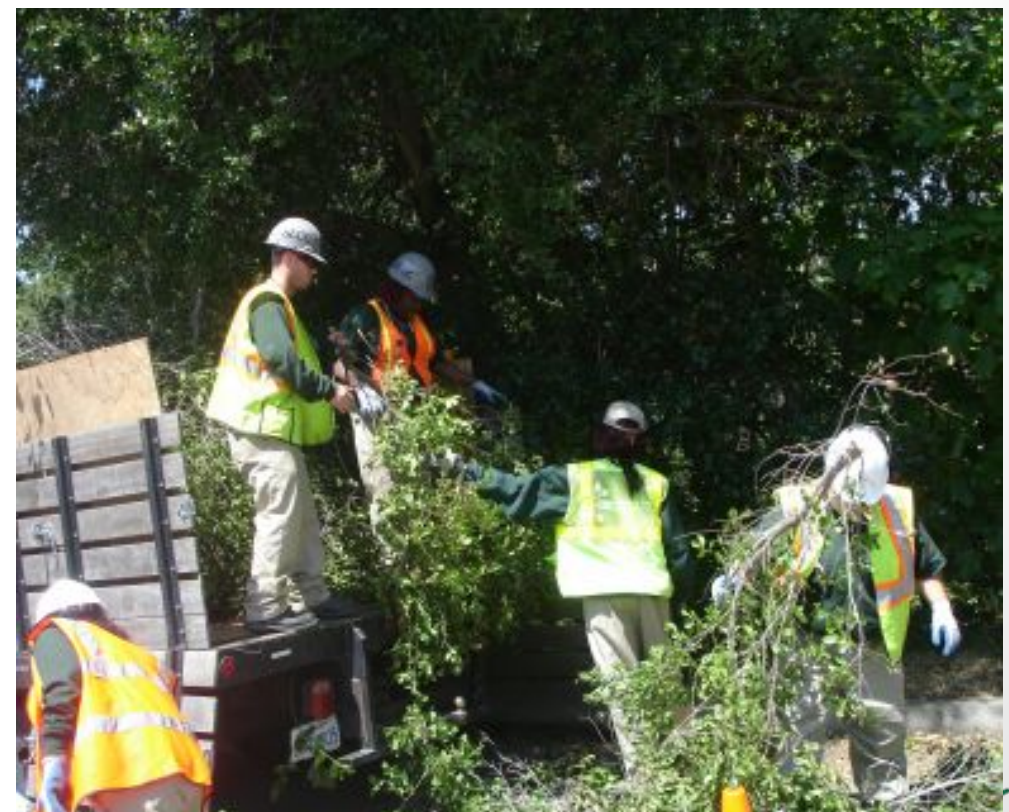
Improve Youth Workforce Development

- **Our Vision:**

- Direct and transparent pathways for youth to access training leading to jobs in the highest growth industries.
 - Construction
 - Health Care
 - Information Technologies

- **Current success & work:**

- Los Rios Community College District – Nursing, IT, trades
- Hacker Labs – Code for Hood (www.codeforhood.com)
- Sacramento Regional Conservation Corps (SRCC) – YouthBuild
- P3 Grant Supporter and Contributor



Improve Youth Workforce Development

Target Population: Youth who are homeless, on probation, at risk of being homeless, dropouts, and students who come from a disadvantaged background.

Challenges & Barriers:

Not enough stable & affordable housing:

- Compounds challenges related to access to food, medical, mental health, education, and training programs.

Lack of resources for counseling & mentors for youth WFD:

- Not enough resources allocated to “non-clinical” mental health needs of youth coming from disadvantaged communities, including the Promise Zone

Improve Youth Workforce Development

- **How federal agencies can support our efforts:**
 - Aiding local partners to access more affordable housing for youth in transition and youth living in the Promise Zone.
 - Helping our local partners recognize more opportunities to fund non-clinical mental health services for Sacramento residents.

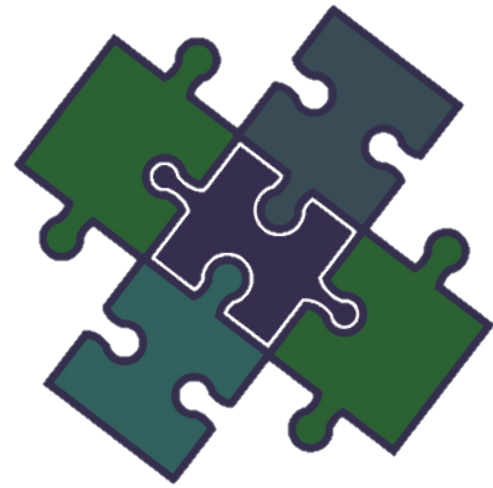


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 - *Sacramento Regional Conservation Corp*



Sacramento Promise



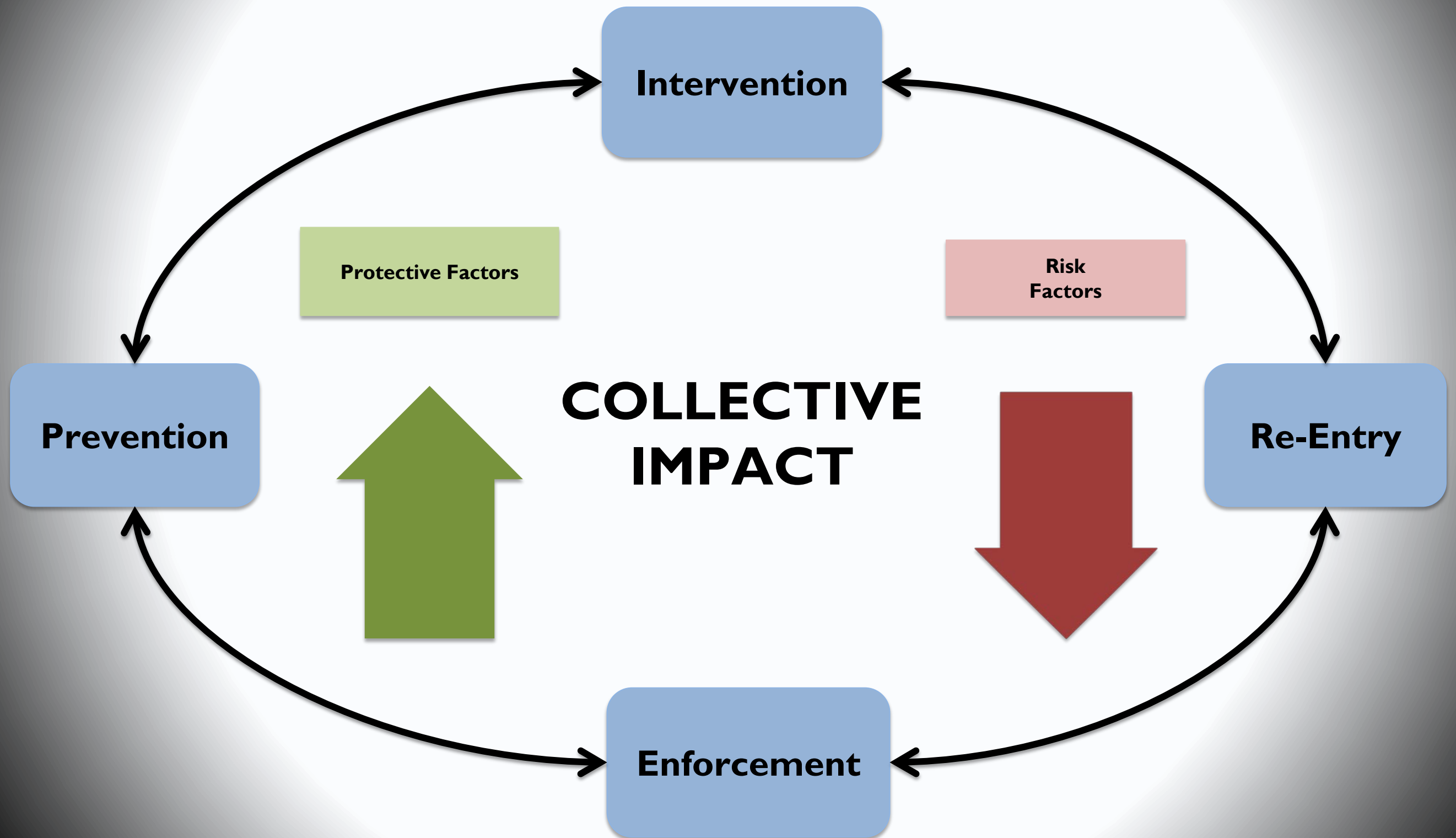
ZONE

SUSTAINABLY BUILT COMMUNITIES

1. Strengthen community capacity to address gang involvement and create safe neighborhoods, especially for boys and men of color.
2. Increase the role of arts in neighborhoods to engage residents while enhancing and preserving community identity.
3. Increase housing types and transit growth to promote livability and connectivity within the Promise Zone.



Mayor's Gang Prevention & Intervention Task Force
Theory of Change





City of
SACRAMENTO

Gang Prevention & Intervention Task Force

Strategic Framework



School Based Support



Workforce Readiness

Community Awareness



Family Support



*Street Outreach / Crisis
Response*



Life Skills



City of
SACRAMENTO

Gang Prevention & Intervention Task Force

G.R.E.A.T.

(Gang Resistance Education And Training)



G.R.E.A.T. is a federal evidence-based gang prevention program built around law enforcement instructed classroom curricula.

- ✓ Topics include: drug abuse, gangs, decision making, anger management, bullying, conflict resolution, peer pressure and communication skills
- ✓ 13,000 sworn officers have been trained in teaching the G.R.E.A.T curriculum
- ✓ To be implemented in Sacramento City USD, Twin Rivers USD and Robla School District in 2016/17 school year



GOALS

Intervention

Reduce gang involved crime rate by at least 25% by 2020.

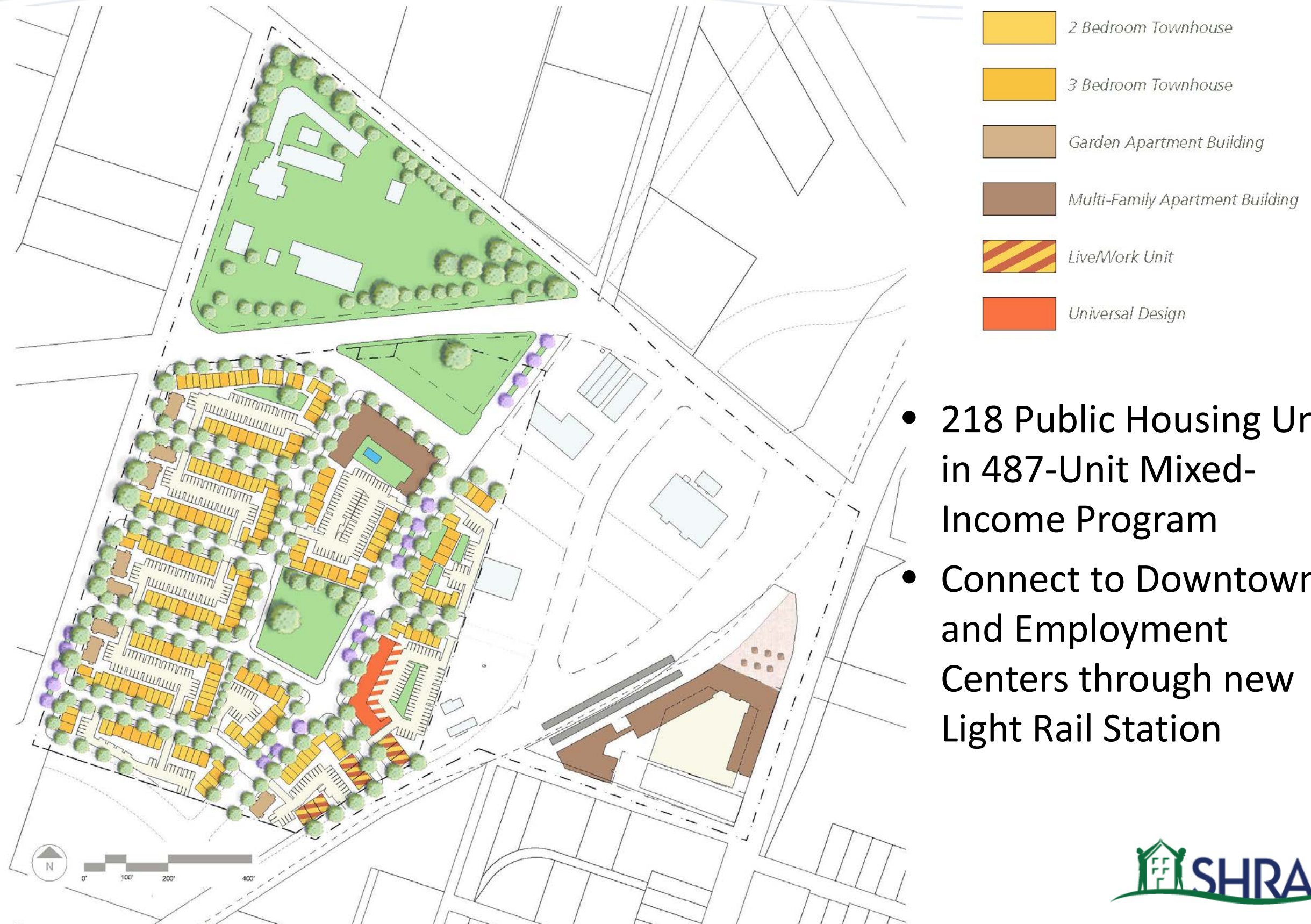
Prevention

Increase academic achievement at all schools in target neighborhoods

Sacramento Regional Transit District Priorities and Challenges

Choice Neighborhoods – Twin Rivers Site

Dos Rios Light Rail Station



Art Priorities

- Increase Equity and Access to Arts
- Increase Art Education in Schools



Equity and Access to the Arts

Our Vision:

Using the arts to support, enhance, and extend community revitalization, civic engagement, and livability.

- Public spaces to link community to art and culture (Ex. Crocker Park Corridor)
- Culture/art organizations collaborating together in place making initiatives
- Transform vacant spaces into creative and cultural community corridors



Equity and Access to the Arts

Challenges & Barriers:

- Inefficient transportation options to and from art programs and activities
- Lack of awareness of existing cultural and art opportunities
- Funding

Equity and Access to the Arts

How federal agencies can support our efforts:

- Bring together existing federal funds to maximize their impacts on the community



Increase Art Education in Schools

Our Vision:

- Art/cultural organizations working together to determine how they can best serve Sacramento's K-12 schools
- Centralized art program(s) implemented across school districts for K-12 students to participate in art engagement projects and field trips



Increase Art Education in Schools

Challenges & Barriers:

- Lack of coordination and funding towards a concerted effort
- Lack of collaboration between art organizations and schools
- Designated point person responsible for implementing art education programs
- Previous generations did not have access to the arts before, resulting in limited awareness of value in arts education

Increase Art Education in Schools

- **How federal agencies can support our efforts:**
 - Best practices on how school districts are incorporating art programs into schools to better address equity and access



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