RESEARCH THAT MATTERS FOR REGIONS

The CRC is a catalyst for innovative, collaborative, and action-oriented research. It brings together faculty and students from different disciplines, and builds bridges between university, policy, advocacy, business, philanthropy and other sectors. The CRC's goal is to support the building of healthy, equitable, prosperous, and sustainable regions in California and beyond.
EVALUATION APPROACH

A process for continuous learning and improvement that allows partners to deepen their understanding of what works and to create powerful and lasting collective impact.

POTENTIAL FRAMEWORKS

Three potential levels of evaluation based on available resources and partner interest and capacity.

1. **Basic output evaluation:** Designed to meet HUD reporting requirements for the Promise Zone designation using available data.
2. **Enhanced outcome evaluation:** Adds multiple-methods and process to support continuous learning and enables data to have a greater impact on decision-making.
3. **Advanced impact evaluation:** Adds in-depth, complex, and long-term evaluation methods and facilitates innovative approaches and fosters a sustained culture of learning.
Sacramento Promise ZONE EDUCATION

1. Increase third grade reading proficiency by focusing on early learning programs and proven strategies.

2. Improve retention rates by increasing basic skills competencies in reading, writing and math to improve student preparedness for degree, certificate courses, and employment.

3. Support and improve college and career readiness programs.
Education Priorities

• Increase access to educational opportunities for K-12 and higher education.
  • Expanding literacy programs.
  • Increasing access to STEM/STEAM programs.

*This does not encompass all of our education priorities but we wanted to highlight a few for you all today.*
Dr. Sara Noguchi, Associate Superintendent
Mr. Craig S. Murray, Executive Director, Engagement and Outreach
Education Priorities

TRUSD Focus Areas:
• Unparalleled Student Achievement
• Engagement and Outreach
• Organizational Efficiency and Effectiveness
Current Projects

• Keema: Family Resource Center
• Choice Neighborhood
  – Educational liaison
  – Goals aligned to LCAP
  – KPI’s aligned to goals
Future Work

• SCUSD: TRUSD Partnership
• Early Childhood Education Taskforce
  – Vision for prenatal- 3rd grade
• Community Computer Project
• Potential Summer Stem Programs
• Expanded Learning Opportunities
## Priority Project One

<table>
<thead>
<tr>
<th>ACTION PLAN</th>
<th>EXPANDING LITERACY PROGRAMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROJECT</td>
<td>Expanding Literacy Programs</td>
</tr>
<tr>
<td>SAC PROMISE ZONE STRATEGIC GOALS</td>
<td>Improve Educational Outcomes</td>
</tr>
<tr>
<td></td>
<td>• Identify children in grades k-3rd and link them to literacy programs.</td>
</tr>
<tr>
<td></td>
<td>• Number of students reading at grade level by the 3rd grade.</td>
</tr>
<tr>
<td>SAC PROMISE ZONE THEME</td>
<td>Improve literacy</td>
</tr>
<tr>
<td>DESCRIPTION</td>
<td>Literacy intervention will help prepare children for school success for the years to come. The more prepared they are for reading the better their overall economic outcomes later in life.</td>
</tr>
<tr>
<td>SAC PROMISE ZONE PARTNERS</td>
<td>Sacramento First 5, Sacramento City and Twin Rivers USD, Sacramento Office of Education, United Way, SETA, Sacramento State, UC Davis, Sacramento Public Library</td>
</tr>
<tr>
<td>Additional Resources</td>
<td>• First Book, Code for Sacramento, SACOG</td>
</tr>
<tr>
<td>FEDERAL AGENCY ENGAGEMENT</td>
<td>• Dept. of Education</td>
</tr>
<tr>
<td></td>
<td>• HUD Liaison</td>
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<tr>
<td>ACTION STEPS</td>
<td>• Create inventory of literacy programs. Include summary of services offered. Complete and make available by the end of November</td>
</tr>
<tr>
<td></td>
<td>• Outreach to local literacy programs and discuss their capacity.</td>
</tr>
<tr>
<td></td>
<td>• Matching schools with the appropriate literacy programs.</td>
</tr>
<tr>
<td></td>
<td>• Strategy to provide as a tool for the community.</td>
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<tr>
<td></td>
<td>• Strategy to increase parent involvement.</td>
</tr>
<tr>
<td>MILESTONES</td>
<td>In Development</td>
</tr>
<tr>
<td>METRICS</td>
<td>1. Number of children enrolled in literacy programs</td>
</tr>
<tr>
<td></td>
<td>2. Standardized test results and reading assessments</td>
</tr>
<tr>
<td>STATUS</td>
<td>In Development</td>
</tr>
</tbody>
</table>
# Priority Project Two

<table>
<thead>
<tr>
<th>ACTION PLAN</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROJECT</strong></td>
<td>Increase Access to STEM Programs</td>
</tr>
</tbody>
</table>
| **SAC PROMISE ZONE STRATEGIC GOALS** | Improve Educational Outcomes  
  • Enhancing opportunities to engage in STEM programs in the Promise Zone. |
| **SAC PROMISE ZONE THEME** | Expand STEM programs |
| **DESCRIPTION** |  
  • Preparation for students in STEM will help prepare them for college and certificate programs.  
  • Preparation for teachers. |
| **SAC PROMISE ZONE PARTNERS** | Sacramento City and Twin Rivers USD, Sacramento State, UC Davis, Sacramento County Office of Education |
| **Additional Resources** |  
  • Code for Sacramento, SACOG, Green Tech, Level the Playing Field |
| **FEDERAL AGENCY ENGAGEMENT** |  
  • Dept. of Education  
  • HUD Liaison  
  • National Science Foundation; US Department of Energy (potential) |
| **ACTION STEPS** |  
  • Create inventory of STEM programs. Include summary of services offered. Complete and make available by the end of August.  
  • Outreach to STEM programs and discuss their capacity.  
  • Matching schools with the appropriate STEM programs.  
  • Strategy to provide as a tool for the community. |
| **MILESTONES** | In Development |
| **METRICS** | In Development |
| **STATUS** | Engaged |
Ongoing Steps

• Directory of STEM, STEAM, and literacy programs available in schools and communities.
• Initiated the development of a directory of STEM, STEAM, and literacy summer camps in the area.
• Promise Zone Education and Health Fair – held Saturday, October 22\textsuperscript{nd}.
• STEM Forum on November 15\textsuperscript{th}. Team is hosting national programs on building capacity in organizations already serving students and bringing more programs to the Promise Zone.
• Museum and Library Services – ongoing discussions around community outreach and collaboration between libraries and museums on literacy, K-12 support programming, matching needs with services.
Promise Zone Research Collaborative Convening:
University collaboration with Promise Zones

• **When:** September 23rd, 12:30pm – 5:30pm

• **Location:** The White House, Eisenhower Executive Office Building

• **Purpose:** To foster partnerships between Promise Zones and universities through research, community engagement, and anchor institution support
Contacts

• Sara Noguchi: Sara.Noguchi@twinriversusd.org
  • Twin Rivers Unified School District

• David Earwicker: david.earwicker@csus.edu
  • Sacramento State University
Sacramento Promise

ZONE

HEALTH

1. Increase adoption of local general and specific plans to improve community design that supports healthy lifestyles.

2. Increase opportunities for physical activity through shared use agreements between partners in the Promise Zone.

3. Implement strategies to translate and integrate known community health interventions.
Health Priorities

• Increase access to healthy food for Promise Zone youth & families.
  – Expanding Summer Meals Programs for 2017 – United Way
  – Increasing Utilization of Farmers’ Markets Through Incentive Programs – Alchemist CDC

• Reduction of African American Child Deaths (RAACD) – Sierra Health Foundation

*This does not encompass all of our health priorities but we wanted to highlight a few for you all today.*
Increase access to healthy food for Promise Zone youth & families
Expanding Summer Meals Programs for 2017

• Current statistics & work: In 2016, Sacramento County had
  – 17 approved sponsors
  – 171 approved summer sites
  – Resources toolkit, texting campaigns
  – However, in Sacramento County an estimated 85% of youth who receive free or reduced priced lunch during the school year are not accessing meals during the summer.

• Our vision:
  With state and federal support, Sacramento Summer Meals Collaborative partners can expand number of sites and sponsors and thus, expand Summer Meals programs to reach more youth with healthy meals in the Promise Zone.
Expanding Summer Meals Programs for 2017

- Challenges & Barriers:
  - Barrier from expanding reach: need for more sponsors
  - Need for more support for new sponsors to navigate program management and compliance
  - Have to guess how many students will serve in a day
  - For participation: transportation and stigma are barriers
  - 17 summer meal sponsors in Sacramento county VS over 100 in Los Angeles county
Expanding Summer Meals Programs for 2017

- How federal agencies can support our efforts:
  - Funding to help support marketing and outreach efforts to maximize participation
  - Pilot funding to get food to children at home who don’t have transportation
  - Funding for technical assistance or resources to support new sponsors to increase sponsor retention
  - Connect the Sacramento Promise Zone with other communities who are successfully implementing a community wide strategy to increase access to summer meals.
Increasing Utilization of Farmers’ Markets Through Incentive Programs

Current statistics & work:

- Nutrition Incentives from USDA to match CalFresh usage at farmers’ markets has been incredibly successful. It has grown the CalFresh customer base significantly, demonstrating excellent return on investment.
Increasing Utilization of Farmers’ Markets Through Incentive Programs

Our vision:

With State and Federal support, we would like to:
– Increase the number of low-income residents shopping at farmers’ markets by creating incentive programs that serve low-income households that may not qualify for CalFresh, e.g., SSI recipients and some WIC households.

– Connect health care providers with farmers’ markets to reinforce “food as medicine” through Fruit and Vegetable Prescription programs for clinic patients.
Increasing Utilization of Farmers’ Markets Through Incentive Programs

Challenges & barriers:

- Burden of coming up with matching funds in order to receive federal funding
- Securing, verifying and documenting matching funds takes a lot of time and adds to administrative costs of incentive programs
- Low-capacity of many farmer’s market operators = more support needs
- Unique demographic of target customers (frequently changing target base, often transitory-changing household location, need for translation assistance or multi-lingual staff for outreach and program implementation.)
Increasing Utilization of Farmers’ Markets Through Incentive Programs

How federal agencies can support our efforts:

– FINI grant only applies to SNAP recipients. Are there other federal funding sources to bring incentives to other low-income groups?

– Are federal funds available to support robust, evidence-based Fruit and Vegetable Prescription programs that will provide incentives as well as programmatic support for clinics and farmers’ markets?

– Reduce or eliminate matching funds requirements and related administrative burdens.
Increasing Utilization of Farmers’ Markets Through Incentive Programs

Expected Outcomes:

– Increased fruit and vegetable consumption reduces chronic disease and improves health.
  • Ratio of healthy to unhealthy foods at farmers’ markets compared to other food retail is greater – reduces “temptation”, increases exposure to variety of healthy foods.

– Incentive programs support the local economy
  • Farmers’ markets add vibrancy to neighborhoods
  • Additional income for small-midsize local growers
  • Direct-market farmers spend a greater share of their revenue buying supplies from local companies and hiring local labor than their counterparts in the wholesale market.
RAACD  |  REDUCTION of AFRICAN AMERICAN CHILD DEATHS

ANNUAL REPORT 2016

PRESENTED BY KINDRA F. MONTGOMERY-BLOCK

STEERING COMMITTEE ON REDUCTION OF AFRICAN AMERICAN CHILD DEATHS
African American children in Sacramento County die at significantly disproportional rates—two times the rate of other children.

Our goal is to reduce African American child deaths by 10-20% by 2020.
Fatal Fire Leaves Two Children Dead

CPS Documents Shed Light on Life of Jaidamani Larsen

Community Unites After Slaying...
THE HISTORY & TIMELINE

- **2013**: Formation of Steering Committee
- **2014**: Release of S.C. Recommendations
- **2015**: BOS Approval of Strategic Plan (April)
- **2015**: BOS Approval of Implementation Plan (Oct)
- **2016**: ICPC Sacramento City & County Team Tours
- **2016**: Selection of 7 Community Incubator Leads
The Steering Committee and staff identified five priority strategies to address:
RAACD COMMUNITY NETWORK STRUCTURE

Sacramento County Interagency Children’s Policy Council (ICPC) → Steering Committee on Reduction of African American Child Deaths → RAACD Technical Assistance Resource Center (TARC) → Community Leadership Roundtable (CLR)

**RAACD Technical Assistance Resource Center (TARC)**

- **VALLEY HI**
  - South Sacramento Christian Center
  - Multi-Disciplinary Team

- **ARDEN ARCADE**
  - Mutual Assistance Network
  - Multi-Disciplinary Team

- **DEL PASO**
  - Roberts Family Development Center
  - Multi-Disciplinary Team

- **OAK PARK**
  - Greater Sacramento Urban League
  - Multi-Disciplinary Team

- **NORTH HIGHLANDS**
  - Liberty Towers Church
  - Multi-Disciplinary Team

- **FRUITRIDGE-STOCKTON**
  - Center for Community Health & Well-Being/Building Healthy Communities
  - Multi-Disciplinary Team

- **MEADOWVIEW**
  - Focus on the Family Foundation
  - Antioch Baptist Church
  - Multi-Disciplinary Team
Federal Support For RAACD

Recommendations and Strategies from the Blue Ribbon Report and the RAACD Steering Committee Strategic Implementation Plan:

1. Build public/private funding opportunities that target local population health outcomes focused on collective impact.

2. Lead national policy to build collective knowledge, understanding, and advocacy about child deaths 0-18 years of age.

3. Create blended federal department funding partnerships for prevention and intervention research to engage community and impact social determinates of health.
THANK YOU.
Contacts

• Kristina Ricci: Kristina.Ricci@uwccr.org
  – Expanding Summer Meals Programs for 2017 – United Way

• Davida Douglas: davida@alchemistcdc.org
  – Increasing Utilization of Farmers’ Markets Through Incentive Programs – Alchemist CDC

• Kindra Montgomery-Block: kmontgomery-block@sierrahealth.org
  – Reduction of African American Child Deaths (RAACD) – Sierra Health Foundation
1. Revitalize commercial corridors that offer revitalization of opportunities for retail, commercial, and housing.

2. Focus resources on key infill and major development projects to create jobs, improve quality of life and build a sustainable local economy.

3. Diversify the economy through growth and support of the core business clusters.
Improve Small Business Development

• Our Vision:
  • California Capital and our PZ partners work to connect businesses with the resources, knowledge and networks necessary to increase jobs and boost economic activity

• Current successes & work:
  • **Sept. 15** - Kick-off Economic Development partners forum
  • **Oct. 21** – 1st small business development and workforce development working group meetings
  • **Nov. 1** – 1st of 5 Small Business Forums aimed at connecting hard-to-reach PZ businesses with key resources and services.
  • Continuously supporting other small business initiatives such as the Emerging Leaders Program

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HISPANIC BILINGUAL BUSINESS SUCCESS FORUM

TIENEN EL HONOR DE PRESENTAR
"FORO PARA EL ÉXITO DE NEGOCIOS PEQUEÑOS"
"HISPANIC BILINGUAL BUSINESS SUCCESS FORUM"

¿QUÉ QUIERE USTED EMPEZAR O HACER CRECER SU NEGOCIO?

Venga a este foro para obtener información y acceso de recursos para lograr el éxito en su negocio. Venga a hablar con los expertos sobre temas de importancia para usted.

DO YOU WANT TO START OR EXPAND YOUR BUSINESS?

Attend this business success forum to gain access to resources and information to help you achieve a successful business venture ~ Come talk to the experts.

• Place: La Familia Maple Neighborhood Center
• Locación: 3301 37th Ave. Sacramento, CA 95824
• Fecha/ Date: Tuesday, November 1, 2016
• Hora/ Time: 5:30 pm to 8:30 pm
  - 5:30 pm - Cena será servida (Dinner)
  - 6:00 pm - Presentación de Foro (Presentations begin)

SPONSORED BY:

US Bank

Para registrar o para más información / To register or for further Information:
~ Llame al / Call: (916) 442-1729
~ Pregunte por / Ask for Sophia Kanaan
~ mande un Fax con esta forma de inscripción (916) 425-1059
~ registro www.cacapital.org/hispanicbusinesseforum
Improve Small Business Development

• **Challenges & Barriers:**

  • Lack of capacity to borrow among small businesses
  
  • Dearth of small business capital, particularly microfinance and start-up capital
Improve Small Business Development

• How federal agencies can support our efforts:
  • Support technical assistance for small business to become loan-ready
  • Help PZ based small business access global markets
  • Support study/understanding of key industries and potential jobs/skills mismatch
  • Encourage partnership among small business lenders and funders of PZ activities
Sacramento Promise

ZONE

JOB CREATION

1. Invest in occupational skills training that prepare job seekers for career pathways to middle skilled jobs that ensure self-sufficiency.

2. Improve economic growth by addressing impediments that prevent business growth in the Promise Zone area.
Improve Youth Workforce Development

• **Our Vision:**
  • Direct and transparent pathways for youth to access training leading to jobs in the highest growth industries.
    • Construction
    • Health Care
    • Information Technologies

• **Current success & work:**
  • Los Rios Community College District – Nursing, IT, trades
  • Hacker Labs – Code for Hood (www.codeforhood.com)
  • Sacramento Regional Conservation Corps (SRCC) – YouthBuild
  • P3 Grant Supporter and Contributor
Improve Youth Workforce Development

Target Population: Youth who are homeless, on probation, at risk of being homeless, dropouts, and students who come from a disadvantaged background.

Challenges & Barriers:

Not enough stable & affordable housing:
• Compounds challenges related to access to food, medical, mental health, education, and training programs.

Lack of resources for counseling & mentors for youth WFD:
• Not enough resources allocated to “non-clinical” mental health needs of youth coming from disadvantaged communities, including the Promise Zone.
Improve Youth Workforce Development

• How federal agencies can support our efforts:
  • Aiding local partners to access more affordable housing for youth in transition and youth living in the Promise Zone.
  • Helping our local partners recognize more opportunities to fund non-clinical mental health services for Sacramento residents.
Contacts

• Deborah Lowe Muramoto: dmuramoto@cacapital.org
  • California Capital Financial Development Corporation

• David De Mers: ddemers@saccorps.org
  • Sacramento Regional Conservation Corp
Sacramento Promise

ZONE

SUSTAINABLY BUILT COMMUNITIES

1. Strengthen community capacity to address gang involvement and create safe neighborhoods, especially for boys and men of color.

2. Increase the role of arts in neighborhoods to engage residents while enhancing and preserving community identity.

3. Increase housing types and transit growth to promote livability and connectivity within the Promise Zone.
Mayor’s Gang Prevention & Intervention Task Force

Theory of Change

Prevention → Intervention → Enforcement → Re-Entry → Collective Impact

- Protective Factors
- Risk Factors
Strategic Framework

- School Based Support
- Workforce Readiness
- Community Awareness
- Family Support
- Street Outreach / Crisis Response
- Life Skills
G.R.E.A.T. is a federal evidence-based gang prevention program built around law enforcement instructed classroom curricula.

- Topics include: drug abuse, gangs, decision making, anger management, bullying, conflict resolution, peer pressure and communication skills
- 13,000 sworn officers have been trained in teaching the G.R.E.A.T curriculum
- To be implemented in Sacramento City USD, Twin Rivers USD and Robla School District in 2016/17 school year
**Intervention**
Reduce gang involved crime rate by at least 25% by 2020.

**Prevention**
Increase academic achievement at all schools in target neighborhoods.
Sacramento Regional Transit District Priorities and Challenges
Choice Neighborhoods – Twin Rivers Site
Dos Rios Light Rail Station

- 218 Public Housing Units in 487-Unit Mixed-Income Program
- Connect to Downtown and Employment Centers through new Light Rail Station
Art Priorities

• Increase Equity and Access to Arts
• Increase Art Education in Schools
Equity and Access to the Arts

Our Vision:
Using the arts to support, enhance, and extend community revitalization, civic engagement, and livability.

- Public spaces to link community to art and culture (Ex. Crocker Park Corridor)
- Culture/art organizations collaborating together in place making initiatives
- Transform vacant spaces into creative and cultural community corridors
Equity and Access to the Arts

Challenges & Barriers:

– Inefficient transportation options to and from art programs and activities
– Lack of awareness of existing cultural and art opportunities
– Funding
Equity and Access to the Arts

How federal agencies can support our efforts:

– Bring together existing federal funds to maximize their impacts on the community
Increase Art Education in Schools

Our Vision:

– Art/cultural organizations working together to determine how they can best serve Sacramento’s K-12 schools

– Centralized art program(s) implemented across school districts for K-12 students to participate in art engagement projects and field trips
Increase Art Education in Schools

Challenges & Barriers:

– Lack of coordination and funding towards a concerted effort
– Lack of collaboration between art organizations and schools
– Designated point person responsible for implementing art education programs
– Previous generations did not have access to the arts before, resulting in limited awareness of value in arts education
Increase Art Education in Schools

• How federal agencies can support our efforts:
  – Best practices on how school districts are incorporating art programs into schools to better address equity and access
Contacts

• Khaalid Muttaqi: KMuttaqi@cityofsacramento.org
  – Mayor’s Gang Prevention and Intervention Taskforce – City Manager’s Office

• Traci Canfield: TCanfield@sacrt.com
  – Senior Strategic Planner – Sacramento Regional Transit District

• Stacy Shelnut-Hendrick: sshelnut-
hendrick@crockerartmuseum.org
  – Director of Education – Crocker Art Museum

• Katie McCleary: 916ink@gmail.com
  – Executive Director – 916 Ink