National Coalition of Promise Zones

Federal Convening Guide

A virtual series of workshops with information and capacity-building resources
Table of Contents

3. Introduction
4. Foreword

<table>
<thead>
<tr>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>5. Transportation and Mobility to Support Access to Opportunities</td>
</tr>
<tr>
<td>6. Overview of the EnVision Centers Demonstration</td>
</tr>
<tr>
<td>7. Opportunity Zones, Strategies for Community Leaders</td>
</tr>
<tr>
<td>8. Criminal Law and Re-Entry</td>
</tr>
<tr>
<td>10. Role of Arts and Culture in Strengthening Communities</td>
</tr>
<tr>
<td>11. COVID19 Resources: EPA's Brownfields and Land Revitalization Program</td>
</tr>
<tr>
<td>12. Food, Health &amp; Economic Development: Models &amp; USDA Programs</td>
</tr>
<tr>
<td>14. COVID-19 and Promise Zones: Meeting the Needs of Impacted Communities</td>
</tr>
<tr>
<td>15. Engaging the Regulatory Agencies to Advance Promise Zone Goals</td>
</tr>
<tr>
<td>17. AmeriCorps National Civilian Community Corps</td>
</tr>
<tr>
<td>18. EDA and Economic Development Integration (EDI)</td>
</tr>
<tr>
<td>19. Promise Neighborhoods and Full Service Community Schools</td>
</tr>
</tbody>
</table>

21. Presenter Information and Contacts
38. Special Thanks
39. Appendix
Introduction

The U.S. Department of Housing and Urban Development (HUD) designated 22 place-based collective community development Promise Zones over three years beginning in 2014. Fourteen are urban, four are rural, and four are tribal.

Our Mission

To collaborate, share resources and present a unified voice for place-based collective community development.

Who We Are

Los Angeles Promise Zone – California
West Philadelphia Promise Zone – Pennsylvania
Eastside Promise Zone – Texas
Choctaw Nation Promise Zone – Oklahoma
Kentucky Highlands Promise Zone – Kentucky
Camden Promise Zone – New Jersey
North Hartford Promise Zone – Connecticut
Indy East Promise Zone – Indiana
North Minneapolis Promise Zone – Minnesota
Sacramento Promise Zone – California
St. Louis Promise Zone – Missouri
Pine Ridge Promise Zone – South Dakota
South Carolina Lowcountry Promise Zone – South Carolina
Westside Promise Zone – Georgia
Evansville Promise Zone – Indiana
Nashville Promise Zone – Tennessee
San Diego Promise Zone – California
SLATE-Z – California
Spokane Tribe of Indians Promise Zone – Washington
Turtle Mountain Band of Chippewa Indians Promise Zone – North Dakota
Southwest Florida Promise Zone – Florida

To stay updated on future opportunities and events, follow us on Facebook.
The National Coalition of Promise Zones (NCPZ) partnered with the U.S. Department of Housing and Urban Development (HUD) Community Liaisons to host the inaugural National Coalition of Promise Zones 2020 Federal Convening, a series of 16 virtual presentations from federal agencies, change agents, and community leaders. The presenters shared information about federal and non-federal funding, resources, and opportunities for place-based collective community development. A wide range of topics were covered. (The list of the presentation titles, YouTube links to the recordings, presenters, and moderators follow below.)

The presentations were attended by a total of 1,396 attendees from across the country, Promise Zone leaders of community-based organizations (CBO), businesses, school districts, colleges/universities, elected officials, and other leaders. An average of over 87 attendees joined each presentation to learn about federal and non-federal programs and efforts that have positively impacted low-to-moderate income (LMI) communities in housing, health, education, job creation, economic development, sustainably built communities, and more. Many of the presentations focused on COVID-19 pandemic resiliency and recovery. HUD Community Liaisons moderated the presentation sessions to provide transition between presentation topics, presenter panelists, and facilitate Q&A opportunities between the attendees and presenters. Each presentation’s goal was to educate and empower Promise Zone leaders on available resources and their use for impacting communities.

The sessions were recorded to provide ongoing opportunities for individuals, organizations, and communities to benefit from the information shared. Respective Promise Zones may assist those individuals, organizations, and communities by connecting them to federal agency representatives and other partners. Promise Zones support efforts to identify and pursue federal and non-federal funding opportunities that may change outcomes in LMI communities.
Transportation and Mobility to Support Access to Opportunities

Click to watch on https://youtu.be/HWJVwufQJXw
Click to read slides PDF

Topics
Transportation, mobility, health, CCAM, disability, older adults, low-income individuals, interagency coordination, transit

Presenters
- Susan Weber, Federal Transit Administration, Region V
- Judy Shanley, National Center for Mobility Management
- Matt Schriefer, Evansville Metropolitan Planning Organization

Moderator
Jake Akervik, U.S. Department of Housing and Urban Development, North Minneapolis Promise Zone HUD community liaison

Federal Transit Administration
National Center for Mobility Management
Evansville MPO
Overview of the EnVision Centers Demonstration

Click to watch on
https://youtu.be/RYh1al2r70I

Click to read slides PDF

Topics
EnVision Centers, HUD, economic empowerment, educational advancement, health and wellness, community centers, COVID-19

Presenters
• Jill Yu, U.S. Department of Housing and Urban Development
• Rommel Calderwood, U.S. Department of Housing and Urban Development

Moderator
Marc Boucher, U.S. Department of Housing & Urban Development, North Hartford Promise Zone HUD community liaison
Opportunity Zones, Strategies for Community Leaders

Topics
Opportunity zones, funding, job creation, quality of life, community growth and development, EDA, grant programs

Presenters
• Dr. Bo Beaulieu, PhD, Purdue University Center for Regional Development
• Dennis Foldenauer, U.S. Economic Development Administration

Moderator
Grant McFann, U.S. Department of Housing and Urban Development

Click to watch on
https://youtu.be/YgeNVaZZ4bA

Click to read slides
PDF
Criminal Law and Re-Entry

Click to watch on https://youtu.be/1Jge-MxxZow

Click to read slides PDF

Topics
Public defenders, right to counsel, Sixth Amendment, incarceration, re-entry, court, government funding for counsel, motor vehicle laws, youth violence laws, retroactive application of reforms

Presenter
Bernice A. N. Corley, Indiana Public Defender Council

Moderator
Andrea Ekiyor, U.S. Department of Housing and Urban Development, Evansville Promise Zone HUD community liaison
Business Relief Options: A Conversation on Resiliency and Recovery

Click to watch on [YouTube video link]

Click to read slides [PDF]

Topics
Small business, business advising, technical assistance, CoVid-19 recovery programs, examples, microloans, underserved communities

Presenters
• Nathan Jochum, SCORE Evansville
• Morgan Allen, Indiana Small Business Development Center
• Lindsay Maliqi, U.S. Small Business Administration
• Jim Haddan, Indiana Procurement Technical Assistance Center

Moderator
Collin Evenson, U.S. Department of Housing and Urban Development
Role of Arts and Culture in Strengthening Communities

Topics
Arts, funding, grants, research, resources, arts/culture-driven community development, National Endowment for the Arts, application process, creative place-making, festivals, artist-facilitated community planning

Presenters
• Jen Hughes, National Endowment for the Arts
• Nick Chretien, Economic Action Group

Moderator
Johnnie Lattimore, U.S. Department of Housing and Urban Development, Westside Promise Zone HUD community liaison

Click to watch on
https://youtu.be/0ggqAxOG_Fo

Click to read slides PDF

NATIONAL ENDOWMENT for the ARTS
arts.gov

economic ACTION group
COVID19 Resources: EPA's Brownfields and Land Revitalization Program

Topics
Brownfields, EPA, environment, land revitalization, workforce training & recruitment, brownfields assessment, technical assistance, opportunity zone, EPA grant programs

Presenter
Aimee Storm, Environmental Protection Agency

Moderator
Michael Huff, U.S. Department of Housing and Urban Development, Sacramento Promise Zone HUD community liaison

Click to watch on
https://youtu.be/IwLUzPQoPmY

Click to read slides
PDF

United States Environmental Protection Agency
Food, Health & Economic Development: Models & USDA Programs

Topics
USDA, nutrition, SNAP, local food models, education, economic benefits, farmers markets, local agriculture, examples, spillover effect

Presenter
Alan Shannon, USDA Food & Nutrition Service (Midwest Region)

Moderator
Andrea Ekiyor, U.S. Department of Housing and Urban Development, Evansville Promise Zone HUD community liaison

Click to watch on https://youtu.be/39xgLOfXm0I
Click to read slides
Quality of Life Planning: A Path to Resilient and Vibrant Neighborhoods

Presenter
• Aaron Laramore, LISC Sustainable Communities Initiative Indianapolis
• Alicia Baker, Aunt Bertha
• Maury Plambeck, Indianapolis Neighborhood Resource Center

Moderators
• Grant McFann, U.S. Department of Housing and Urban Development
• Leah Berti, U.S. Department of Housing and Urban Development

Topics
Quality of life, planning, community surveying, community engagement, fundraising, COVID-19 barriers, community development & mapping

Click to watch on https://youtu.be/L8ENvIBzsI0
Click to read slides PDF
COVID-19 and Promise Zones: Meeting the Needs of Impacted Communities

Topics
COVID-19, economic impact on low income households, impact on businesses and nonprofits, disparities, St. Louis Fed, CRA, funding

Presenters
• Faith Weekly, Federal Reserve Bank of St. Louis
• Neelu Panth, Federal Reserve Bank of St. Louis

Moderator
Jake Akervik, U.S. Department of Housing and Urban Development, North Minneapolis Promise Zone HUD community liaison

Click to watch on https://youtu.be/Drp1OF1Tr0
Click to read slides PDF

FEDERAL RESERVE BANK OF ST. LOUIS
CENTRAL TO AMERICA’S ECONOMY®
Engaging the Regulatory Agencies to Advance Promise Zone Goals

Presenters
• Spike Keil, Federal Deposit Insurance Corporation
• Julius Austin, Sacramento Housing and Redevelopment Agency
• Pedar Bruce, Umpqua Bank

Moderator
Michael Huff, U.S. Department of Housing and Urban Development, Sacramento Promise Zone HUD community liaison

Topics
Sacramento Promise Zone, interagency collaboration, nonprofits, banks, FIPO, leveraging capital, community benefit, challenges & lessons learned

Click to watch on
https://youtu.be/eE29ZfQQSTY

Click to read slides
Economic Mobility: Paving the Path to Self-Sufficiency

Topics

HUD ACF, self-sufficiency, grant funds, job creation, business development, low-income individuals, promise zone, barriers to address

Presenter

Erica Fleisher, U.S. Department of Health & Human Services, Administration for Children & Families, Region 5

Moderator

Lisa Nowinski, U.S. Department of Health & Human Services

Click to watch on

https://youtu.be/d6bjNKLuuek

Click to read slides
AmeriCorps National Civilian Community Corps

Click to watch on
https://youtu.be/VP0lself_cY

Click to read slides PDF

Topics
NCCC, volunteering, national service, project sponsors, work types, NCCC benefits to both members and organizations, how to apply to host a team

Presenters
• Amanda Cochran, AmeriCorps NCCC Pacific Region
• Katie Keane, AmeriCorps NCCC Pacific Region

Moderator
Angela Huang, U.S. Department of Housing and Urban Development, SLATE-Z HUD community liaison
EDA and Economic Development Integration (EDI)

Click to watch on
https://youtu.be/BVemf1KRG4E

Click to read slides

**Topics**
EDA, investment eligibility, COVID19 efforts, pandemic funds, opportunity zones, technical assistance, federal interagency resource exchange

**Presenters**
- Milton Cochran, Economic Development Administration
- Nancy Gilbert, Economic Development Administration

**Moderator**
Johnnie Lattimore, U.S. Department of Housing and Urban Development, Westside Promise Zone HUD community liaison
Promise Neighborhoods and Full Service Community Schools

Click to watch on
https://youtu.be/_OpewGK2gyM

Click to read slides

Topics
School programs, improving student success rates, family involvement, assistance to at-risk youth, grants, current successful grant recipients

Presenters
• Elson Nash, U.S. Department of Education
• James Guitard, U.S. Department of Education

Moderator
Michael Huff, U.S. Department of Housing and Urban Development, Sacramento Promise Zone HUD community liaison
U.S. Attorney's Office: Re-entry and Prevention

Click to watch on https://youtu.be/mP0YZKS4EAQ

Click to read slides PDF

Topics
Residential re-entry center, support for released inmates, First Step Act, specialty courts, probation officers, collaboratives, “Not In My Backyard”

Presenters
• McGregor W. Scott, U.S. Attorney's Office, Eastern District of California
• Jennifer White, U.S. Attorney’s Office, Eastern District of California

Moderator
Michael Huff, U.S. Department of Housing and Urban Development, Sacramento Promise Zone HUD community liaison

THE UNITED STATES ATTORNEY'S OFFICE
EASTERN DISTRICT OF CALIFORNIA
Presenters

Morgan Allen
Small Business Program Administrator, Indiana SBDC

- Email: mallen@iedc.in.gov
- Website: www.ISBDC.org

Morgan Allen is the Small Business Program Administrator for the Indiana SBDC. In this role, Morgan oversees programs and operations of 10 SBDC offices which provide technical assistance to Hoosier entrepreneurs and small businesses across the state. Morgan previously served as Administrative Coordinator for the City of Bloomington Office of the Mayor where she assisted with project management, communications, and policy development. She graduated from Indiana University Bloomington with a degree in International Studies and Political Science. Morgan was raised in Crawfordsville, IN and currently resides in Greenwood, IN with her husband and their dogs.

Julius Austin
Promise Zone Coordinator, Sacramento Housing & Redevelopment Agency

- Email: jaustin@shra.org
- Website: www.sacramentopromisezone.org

Julius Austin is the Sacramento Promise Zone Coordinator and directs the daily operations of the Sacramento Promise Zone. Mr. Austin has almost two decades of experience in the education field and the non-profit sector. He has specialized in cross sector collaboration and placed based initiatives. Julius is passionate about work that allows him to empower underserved communities in the areas of education, health & fitness, economics, politics, and sustainability. He is responsible for coordinating Sacramento Promise Zone activities and processes that address issues of neighborhood housing development, public safety, job creation, training and placement, economic development, small business development financing, and neighborhood revitalization issues. He also works with Promise Zone AmeriCorps Vistas to support the efforts of Sacramento Promise Zone Partners and other community stakeholders that align with and advance the goals of the Promise Zone.

Julius has a Bachelor of Science degree in Mathematics & Sciences from Rochester College and a Master of Business Administration from Drexel University. Mr. Austin has won several awards for leadership and community service, including the Drexel University Carl “Tobey” Oxholm III Leadership Award, the Sacramento Kings Dream All-Star Award, and was selected for the Sacramento Business Journal 40 Under 40 award. Julius is an alumnus of the Nehemiah Emerging Leaders Program (Class VI) and he is a graduate of the City of Sacramento City Management Academy.
Presenters

Alicia Baker
Indiana & Ohio Community Engagement Manager, AuntBertha.com
• Email: abaker@auntbertha.com
• Phone 317-207-7687
• Website: www.auntbertha.com

Alicia Baker is the Indiana & Ohio Community Engagement Manager for AuntBertha.com - a nationwide social care network that helps connect people to social services with dignity and ease. She was formerly the Director of Neighborhood Engagement for John Boner Neighborhood Centers on the Near Eastside of Indianapolis. During her tenure there, she collaborated with local agencies and neighbors, empowered residents, and advocated for the continued sustainable development of the Near Eastside. Alicia earned her B.A. in Global Studies from Azusa Pacific University, and her M.A. in Intercultural Studies, International Development, and Urban Studies from Fuller Theological Seminary. A native Californian adjusting to life in the Midwest, Alicia enjoys exploring Indy on foot, bike, and rollerblades. In her spare time, you can find her playing soccer, having a pint of beer with friends, or going on adventures with her life partner, Josh.

Dr. Bo Beaulieu, PhD
Professor of Rural & Regional Development, Purdue University
• Email: ljb@purdue.edu
• Phone 765-494-7273

Dr. Bo Beaulieu is Professor of Rural & Regional Development (in the Department of Agricultural Economics) and is the former director of the Purdue Center for Regional Development (April 2013 - May 2020) and Assistant Director of the Purdue Extension Community Development program (February 2013 – June 2019). Bo has played a major role in the launch of a number of innovative national research and Extension programs across the nation including the National e-Commerce Extension Project, the Stronger Economies Together (SET) program in partnership with USDA Rural Development, and the Food Assistance Research Program in collaboration with the USDA Economic Research Service. More recently, Dr. Beaulieu has spearheaded, in partnership with Purdue Extension and the University of Kentucky, the Rural Economic Development Initiative (REDI) in the North Central and Southern regions of the U.S. with funding from USDA Rural Development. Since joining Purdue in 2013, he’s given leadership to Purdue’s EDA University Center, the development and implementation of the Hometown Collaboration Initiative, the launch of the Rural Indiana Stats website, and the Rural Opportunity Zones Initiative.
Pedar Bruce
Vice President and Community Development Officer (CA/NV), Corporate Responsibility, Umpqua Bank

- Phone: 916-335-0292

Pedar Bruce is Vice President and Community Development Officer at Umpqua Bank, which has a five-state footprint in Oregon, Washington, California, Idaho and Nevada. He operates as the community and economic development link between Umpqua Bank and the communities it serves within California and Nevada, with a focus on stakeholder engagement and corporate social responsibility strategies and programs. Pedar has 16 years in the financial services industry and serves on the boards of The Center for Fathers and Families and Sacramento Employment & Economic Development Corporation in Sacramento, CA. He earned his bachelor’s degree in Managerial Economics from UC Davis. Pedar resides in Sacramento, CA and enjoys outdoor adventures, gardening and cooking with his wife, Nora, and two sons.

Rommel Calderwood
Sr. Program Analyst, U.S. Department of Housing and Urban Development

- Email: Rommel.Calderwood@hud.gov
- Phone: 202-402-3915

Rommel Calderwood is a social justice and public service focused professional with over 10 years working for nonprofit and international organizations in the U.S. and abroad as well as the U.S. federal government (Defense, Labor, Health & Human Services, and Housing & Urban Development) with wide experiences in community building, capacity building and supporting and collaborating with U.S. and foreign diplomats, NGO delegations, high-level officials in the U.S. federal government and military, and non-profit executives on high-impact projects and initiatives.

Rommel is a first-generation college graduate, holds a Master of Public Policy and is a recipient of numerous competitive scholarships, awards and fellowships, including the Presidential Management Fellowship. Rommel has also traveled to over 50 countries on six continents, including representing the U.S. government in Italy and the Philippines.
Presenters

Nick Chretien
Program Manager, Economic Action Group
• Email: nick@eagworks.org

Nick Chretien is a Program Manager for the Economic Action Group in Youngstown, Ohio. He graduated from Youngstown State University in 2017 with a B.S. in Business Administration, Finance, and Financial Management Services, Geography, and Economics. He went on to obtain a M.P.A. in Economic Development at Cleveland State University. He has also worked in the areas of housing development, neighborhood planning, and strategic planning.

Amanda Cochran
Assistant Program Director, Pacific Region, AmeriCorps NCCC
• Email: NCCCPacific@cns.gov

Amanda Cochran is an Assistant Program Director at AmeriCorps NCCC Pacific Region for Idaho, Nevada, and Southern California. Amanda has worked at AmeriCorps NCCC for five years in various capacities, including Associate Resource Manager managing over 60 team budgets across two regions. Prior to her work with AmeriCorps NCCC, Amanda served as an AmeriCorps VISTA with ServeWyoming in Laramie, Wyoming and an AmeriCorps VISTA Leader in San Diego, California with the International Rescue Committee. She has worked in Michigan, Wyoming and Jordan conducting community assessments and evaluations and graduated from Andrews University in Michigan with an M.S.A. in Community and International Development. She is originally from a small mountain town in Northern California, enjoys cooking and loves to travel – her favorite trip so far was spending two summers in Jordan drinking lots of tea with the locals.
Milton Cochran

Economic Development Integrator, Atlanta Regional Office, Economic Development Administration, U.S. Department of Commerce

- Email: mcochran@eda.gov
- Phone: 404-884-5107
- Website: www.eda.gov

Milton Cochran Sr. is the Economic Development Administration (EDA) Atlanta Regional Office’s (ATRO) Economic Development Integrator (EDI). In this role, Mr. Cochran duties entail enhanced collaboration across federal agencies to transform the service delivery model for its various economic development resources. Prior to EDA, Mr. Cochran worked at the City of Albany’s Community and Economic Development Department, where he spearheaded the City’s disaster response following Tropical Storm Alberta which devastated Southwest Georgia (especially the City of Albany’s core neighborhoods) in July 1994.

Mr. Cochran served in the United States Navy and ascended to the commissioned officer rank of Navy Lieutenant, servicing aboard the USS Nimitz in Newport News, Virginia. Mr. Cochran directed, managed and coordinated the rehabilitation of over 2,080 crew living spaces as well as several major Combat Systems upgrades and installations with total cost for these improvements exceeding $400 Million. Mr. Cochran serves as a Stakeholder Advisory Board member for HERCULES Community Outreach and Engagement Core (COEC). The HERCULES Center is funded by the National Institute of Environmental Health Sciences (NIEHS) of the National Institutes of Health as an Environmental Health Sciences Core Center. Mr. Cochran has served on several local Community Organization Boards committed to improving the quality of life for families of various income levels.

Bernice Corley

Executive Director, Indiana Public Defender Council

- Email: bcorley@pdc.in.gov
- Website: www.in.gov/ipdc/

Bernice A. N. Corley is the Executive Director. As Executive director she assists in the managing of the agency and carrying out the policies established by the Board of Directors. Prior to joining the Public Defender Council, Ms. Corley served four years as General Counsel at the Department of Education and also served as legal counsel for both the Indiana Senate and Indiana House of Representatives. Her career includes clerking for Hon. Carr Darden. Ms. Corley served as a Marion County Public Defender Agency as trial counsel as well as appellate counsel.
Erica Fleischer
Program Specialist, Administration for Children & Families, U.S. Department of Health & Human Services
• Email: erica.fleischer@acf.hhs.gov
• Phone: 312-353-2228

**Erica Fleischer** is a Program Specialist at the Administration for Children and Families in the Office of Regional Operations in Chicago. She implements cross-cutting strategic initiatives and her current work is focused on Economic Mobility. She is a former Presidential Management Fellow.

Prior to ACF, Ms. Fleischer was a Mayoral Fellow in the Office of Richard M. Daley working on a variety of policy issues for the City of Chicago. She holds a Bachelor’s Degree from the University of Maryland Baltimore County and a Master’s Degree in Public Policy from the University of Chicago. She is also a certified Project Management Professional (PMP). She lives in Chicago with her husband and two children.

Dennis Foldenauer
Area Director, Chicago Regional Office, Economic Development Administration, U.S. Department of Commerce
• Email: dfoldenauer@luc.edu

**Dennis Foldenauer** is the Area Director in the U.S. Economic Development Administration's Chicago Regional Office. Dennis leads a team that processes and manages both construction and non-construction economic development awards throughout the six-state EDA Chicago region. Previously, Dennis served as a Regional Export Finance Manager in the U.S. Small Business Administration's Office of International Trade. He began his career at EDA as the agency's Economic Development Representative for Michigan, Minnesota, and Wisconsin.
Presenters

Nancy Gilbert
Economic Development Integrator, Economic Development Administration, U.S. Department of Commerce

- Email: ngilbert@eda.gov
- Website: www.eda.gov

Nancy Gilbert is the Economic Development Integrator at the Economic Development Administration of the U.S. Department of Commerce in Washington, DC. She has previously worked as a Program Manager at the U.S. Small Business Administration in the areas of entrepreneurial program management, grant and project oversight, and policy development. She also worked as a Community Planning & Development Specialist at the U.S. Department of Housing & Urban Development. Nancy holds a B.A. in Economics from UC Santa Barbara and a M.P.A. in Urban Studies from San Francisco State University.

James Guitard
Education Program Analyst, Promise Neighborhoods, U.S. Department of Education

- Email: James.Guitard@ed.gov

S. James Guitard is an education program analyst at the U.S. Department of Education with extensive history and experience in systemic education reform efforts ranging from place-based initiatives and school choice and improvement programs to family and community engagement strategies. Guitard has provided technical assistance to school districts, universities, and nonprofit organizations concerning their efforts to build a complete continuum of cradle-to-career solutions that includes both educational programs and family and community supports, with great schools at the center. Guitard has also overseen federal grants to eligible local educational agencies to establish and operate magnet schools operated under a court-ordered or federally approved voluntary desegregation plan to desegregate public schools by supporting the elimination, reduction, and prevention of minority group isolation. Currently, Guitard provides grant management and technical assistance to federally funded Full-Service Community Schools that provide comprehensive academic, social, and health services for students, students’ family members, and community members to improve educational outcomes for children.
Presenters

Jim Haddan
Procurement Specialist, Indiana Procurement Technical Assistance Center

- Email: jhaddan@iedc.in.gov
- Phone (desk): 812-492-4320
- Phone (mobile): 812-340-5174

Jim Haddan joined the Indiana Procurement Technical Assistance Center as a Procurement Specialist in September 2015. Jim covers 14 counties in Southwest Indiana offering personalized counseling and competitive insights for navigating the government contracting process successfully. Prior to providing procurement counseling with PTAC, Jim was Procurement and Compliance Manager at the Evansville Housing Authority for 10 years. He has worked in purchasing in the telecom industry, marketing and sales for a not-for-profit and in municipal government as an executive director. Jim earned an MBA from the University of Southern Indiana and a B.S. in Public Affairs from Indiana University.

Jen Hughes
Director of Design and Creative Placemaking, National Endowment for the Arts

- Email: hughesj@arts.gov

Jen Hughes was appointed director of Design and Creative Placemaking for the National Endowment for the Arts (NEA) in April 2018, having served as acting director since June 2017. In this position, she oversees grant portfolios that support the design and creative placemaking fields, as well as leadership initiatives that include the Mayors’ Institute on City Design and the Citizens’ Institute on Rural Design.
Presenters

Nathan Jochum
Chapter Chair, SCORE Evansville
• Email: nathan.jochum@scorevolunteer.org

Nathan Jochum, SCORE Evansville Chapter Chair (October 2019) and SCORE member since 2011, also serves as Grants and Development Officer for Aurora, Inc. in Evansville IN, which works in homeless services, particularly housing the homeless and prevention. Nathan also works as an independent contractor for events planning and serves as Co-Director of ParksFest Music Festival, another volunteer position. His background strengths are marketing, public relations, advertising, fundraising, grant writing, donor relations and communications.

Katie Keane
Assistant Program Director, Pacific Region, AmeriCorps NCCC
• Email: NCCCPacific@cns.gov

Katie Keane is an Assistant Program Director at AmeriCorps NCCC/Pacific Region for Alaska, Oregon, and Washington. With a lifelong passion for service, Katie has been a part of the AmeriCorps family since 2012, serving with NCCC and AmeriCorps State/National and as a staff member with NCCC since 2016. Since graduating from Virginia Commonwealth University with a degree in Communications, she has spent her career in the private, non-profit and now government sector building strategic alliances and facilitating efforts to advance social change. As the previous Member Development Associate for AmeriCorps NCCC, she helped to develop AmeriCorps members professionally through resume design and interview skills as well as develop partnerships with local organizations to benefit the corps growth.
Presenters

Spike Keil
Community Affairs Specialist, Community Affairs Branch, Federal Deposit Insurance Corporation

- Email: chkeil@fdic.gov
- Phone (desk): 415-808-8059
- Phone (mobile): 415-254-0835

Spike Keil is a Community Affairs Specialist with the Federal Deposit Insurance Corporation’s (FDIC) Community Affairs Branch. His responsibilities include promoting FDIC initiatives which are focused on economic inclusion, community development and small business as well as promoting compliance and understanding of the Community Reinvestment Act. He fosters collaborative efforts amongst financial institutions, community-based organizations, municipal entities, and underserved communities to realize tangible projects that align with community goals.

Mr. Keil joined the FDIC in May 2011, and he is based in San Francisco. Prior to joining the FDIC, Mr. Keil served in the Brown and Schwarzenegger administrations in the Governor’s Office of Planning and Research as a Program Specialist. In this position, he managed and coordinated many aspects of the statewide Bank on California initiative including: statewide communications, marketing and outreach strategies, data analysis and developing impact-driven partnerships. He is a graduate of California State University, Sacramento and holds a Bachelor of Arts degree in Communications.

Aaron Laramore
Sr. Program Officer, LISC Sustainable Communities Initiative Indianapolis

- Email: alaramore@lisc.org
- Phone: 317-654-2366
- Website: www.liscindianapolis.org

Aaron Laramore is a Senior Program Officer with LISC Indianapolis. Aaron has been with LISC for nearly two decades, first serving in the LISC Detroit office as a program officer. He supports efforts to deploy special funding and credit enhancements for underwriting, originating, and monitoring LISC Indy’s loan portfolio, which includes both commercial and residential real estate. Aaron also leads the home-owner repair program and provides technical assistance to build capacity for community partners.
Presenters

Lindsay Maliqi

Economic Development Specialist, Indiana District Office, U.S. Small Business Administration

- Email: lindsay.maliqi@sba.gov
- Phone: 317-226-7274
- Website: www.sba.gov

Lindsay Maliqi (mah-LEE-chee) is a Central Indiana native who has worked in a variety of economic development capacities at home and abroad. At the U.S. Small Business Administration (SBA) Indiana District Office, her role is to connect Hoosier small businesses and entrepreneurs to resources that help them start, grow, expand, and recover. She loves helping folks get on the right track to accessing capital or winning government contracts. Lindsay lives in Indianapolis with her husband, a small business owner whom she met while serving as a Peace Corps Volunteer in Kosovo, and together they enjoy visiting parks and eating way too much ice cream.

Elson Nash

Team Lead, Promise Neighborhoods, U.S. Department of Education

- Email: Elson.Nash@ed.gov

Elson B. Nash has worked in the education and non-profit fields for over 25 years. He started his career with the Carter Center’s first domestic initiative called the Atlanta Project (TAP). After TAP Elson worked in various capacities in higher education at the local, state and national levels. Elson’s career as a funder began at Ashoka-Innovators for the Public where he searched and selected social entrepreneurs in the U.S. and Canada. From Ashoka Elson went to the Corporation for National and Community Service (CNCS) where he started as a program coordinator for Learn and Serve America. His tenure at CNCS ended after 10 years where he ultimately served as the Deputy Director of the White House Council for Community Solutions.

In July of 2012, Elson began as Team Lead for the Promise Neighborhoods and Full Service Community Schools programs at the U.S. Department of Education. These programs are the primary place-based initiatives of the U.S. Department of Education focusing on the full spectrum of programming from the cradle to career.
Maury Plambeck
Neighborhood Development Director, Indiana Neighborhood Resource Center

- Email: mplambeck@inrc.org
- Phone: 317-920-0330 ext. 305

Maury Plambeck is a native of Nebraska, with degrees in Architecture and Planning from the University of Nebraska. He worked as a planner in Cheyenne, WY for six years, and then accepted a job with the City of Indianapolis, DMD where he worked for 27 years, in a variety of positions, including Senior Planner, Administrator, and Director. Maury is a volunteer runner with Back on My Feet on an average of 3 days a week. He is a former Board member of Habitat for Humanity of Greater Indianapolis, and still a volunteer on house builds. Maury resides in Herron Morton Place, in a 125-year old Victorian house where he has lived for 29 years. He has done significant restoration/renovation, much of it himself.

Neelu Panth
Sr. Community Development Advisor, Community Reinvestment Act, Federal Reserve Bank of St. Louis

- Email: Neelu.Panth@stls.frb.org
- Phone: 314-444-8909
- Web: www.stlouisfed.org/community_development

Neelu Panth has been working in the community development field for many years, first as an educator followed by on-the-ground work in human capital development, community capacity building and organizational development. Previously, she worked as the development director and entrepreneurship lead at Better Family Life, where she was instrumental in steering the organization toward becoming a thought leader in disrupting the cycle of intergenerational poverty and advancing social and economic equity. Panth was instrumental in the design and implementation of the Better Family Life Small Business Development program, along with a microloan fund that helped start several community-based businesses. She helped raise over $2 million through direct grant writing and strategic partnership building that resulted in facility build-out and program enhancement. Panth holds a master’s degree in social work with a research specialization from the Brown School of Social Work at Washington University in St. Louis and a bachelor’s degree from Delhi University in New Delhi, India.
Matt Schriefer, AICP is a Transportation Planner for the Evansville MPO. He is responsible for directing the distribution of over $3 million in transit funding annually to METS, HART, and multiple non-profit organizations that provide transportation in the Evansville-Henderson region. Matt also helps coordinate the efforts of the public, private and non-profit providers to advance regional transportation options. Matt holds a Bachelor of Urban Planning and Development from Ball State University. Before coming to the MPO, he worked at Lochmueller Group for 12 years completing and updating Comprehensive Plans, Downtown Revitalization Plans, and Zoning Ordinances for communities across southern Indiana. When he’s not at work, Matt spends his time trying to keep up with his 2 year old daughter.

McGregor W. Scott
United States Attorney, U.S. Attorney’s Office for the Eastern District of California

For McGregor Scott, California is home. He was raised in Eureka and received his B.A. from Santa Clara University in 1985 and his J.D. from Hastings College of the Law in 1989. From 1989 to 1997, he served as a deputy district attorney in Contra Costa County before serving as the elected District Attorney of Shasta County from 1997 to 2003. While in Shasta County, Mr. Scott headed the prosecution of two brothers whose hate-filled ideology led them to kill a homosexual couple near Redding. Mr. Scott served his first term as U.S. Attorney for the Eastern District of California from 2003 to 2009. During Mr. Scott’s first term, the office led the nation in civil actions to recover damages against companies that cause wild fires in National Forests. In 2009, Mr. Scott joined the law firm of Orrick, Herrington, & Sutcliffe LLP as a partner, focusing on white collar criminal defense and corporate investigations. In addition, Mr. Scott retired in 2008 from the U.S. Army Reserve as a lieutenant colonel after 23 years of service. In December 2017, he returned to serve a second term as the U.S. Attorney for the Eastern District, which today has 97 congressionally authorized attorney positions and offices in Sacramento, Fresno, and Bakersfield. Mr. Scott has focused on the environmental devastation caused by cartel marijuana growing in our National Forests, keeping guns out of the hands of violent criminals, human trafficking, and working with community leaders to establish a federal halfway house in Sacramento.
**Presenters**

**Judy Shanley**  
Partner Director, National Center for Mobility Management  
- Email:  
jshanley@easterseals.com  
- Phone: 312-551-7227

_Judy Shanley_, Ph.D. is the Assistant Vice President, Education and Youth Transition at the national office of Easterseals in Chicago, IL and serves as Easterseals Director of the FTA-funded National Center for Mobility Management (NCMM). She manages Federal projects, conducts research, and provides technical assistance regarding transportation coordination and mobility management. Shanley convenes diverse audiences and provides professional development to align mobility solutions with the needs of all riders. Shanley also oversees Easterseals national education and youth transition programs and brings together school, VR, workforce, and public transportation providers to support postschool outcomes for youth.

Prior to Easterseals, Shanley worked at the U.S. Department of Education, where she wrote federal grants and monitored programs to ensure compliance with Federal regulations. Prior to Federal service, Shanley was a Principal Research Analyst at the Americans Institutes for Research for 9 years. She earned her Ph.D. in Special Education from the University of Florida and an M.B.A. and a Master’s in Rehabilitation Counseling, both from Syracuse University.

**Alan Shannon**  
Public Affairs Director, Midwest Region, USDA Food & Nutrition Service  
- Email: alan.shannon@usda.gov  
- Phone: 312-353-1044

_Alan Shannon_ serves as USDA’s Food & Nutrition Service Public Affairs Director for the Midwest Region. In that role, he raises awareness of and makes connections to FNS’ 15 nutrition assistance programs—from school meals to SNAP (formerly the Food Stamp Program), as well as other USDA programs and grants. FNS does no direct program administration, so the agency relies on its many partners—Departments of Education, food banks and Departments of Human Services—to administer its programs. Since 2009, he’s facilitated GoodGreens, a network of over 1500 individuals and organizations throughout the Midwest that seek to build and support local food systems. He also created and facilitates a network of nearly 600 health care-related organizations that view hunger as a health issue and explore ways to leverage USDA’s programs to address social determinants of health. In these roles, he facilitates the exchange of news and opportunities which cover every aspect of local food systems and serves as a connector and convener.
Presenters

Aimee Storm
Land Revitalization Coordinator, Office of Brownfields and Land Revitalization, Environmental Protection Agency

- Email: storm.aimee@epa.gov
- Phone: 202-566-0633

**Aimee Storm** is the Land Revitalization Coordinator and acting Policy, Research and Outreach Team leader for EPA’s Office of Brownfields and Land Revitalization (OBLR). Her work supports community-led redevelopment of contaminated properties and associated neighborhood revitalization strategies. Aimee holds Masters Degrees in City & Regional Planning and Business Administration.

---

Susan Weber
Federal Transit Administration, Region 5

- Email: susan.weber@dot.gov
- Phone: 312-353-3888

**Susan M. Weber** is a Community Planner with the US Department of Transportation, Federal Transit Administration (FTA) Region V office. She has over 25 years of both public and private sector environmental and transportation planning experience, successfully assisting variety of agencies around the country in analyzing and recommending feasible and cost-effective improvements. This multi-modal experience includes assessing capital and operating costs, environmental justice issues, socio-economic and impacts to the human and natural environment. In her current position, Susan provides technical assistance to FTA grantees. This entails working with the Office of Planning and Program Development doing planning, environmental and grant development work in Region V. In this capacity, Susan assists, coordinates and negotiates with representatives of state and local governments, transit operators and local planning agencies on complex transportation planning and programming issues in Michigan. She has also worked in the other 5 states in Region V which include Ohio, Wisconsin, Minnesota, Indiana and Illinois. Susan earned her Master’s in Public Administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University and undergraduate degree from Indiana University’s School of Public and Environmental Affairs - SPEA.
Faith Weekly
Community Development Advisor, Federal Reserve Bank of St. Louis
• Phone (work): 502-568-9247

Faith Weekly works with banks, nonprofit organizations and government agencies to develop programs that promote affordable housing and neighborhood revitalization across the Eighth District. She also facilitates partnerships to increase access to credit in underserved communities, and provides technical assistance to community organizations to build organizational capacity, develop project financing strategies and obtain funding sources.

Previously, Weekly worked as a CRA mortgage loan officer at Fifth Third Bank in Evansville, Ind. She holds a bachelor’s degree in journalism from Northwestern University.

Jennifer White
Re-Entry & Prevention Outreach Coordinator, U.S. Attorney’s Office for the Eastern District of California
• Email: Jennifer.white@usdoj.gov
• Phone (work): 559-497-4016
• Phone (mobile): 559-286-7206

Jennifer White is the Re-Entry & Prevention Outreach Coordinator for the Eastern District of California, U.S. Attorney’s Office. She has been located in Fresno for four years. Prior to this position she spent 13 years working inside a Federal Bureau of Prisons penitentiary. Jennifer has a bachelor’s degree in Social Work and a master’s degree in School Counseling. She maintains a credential as a Global Career Development Facilitator.
Jill Yu is currently a Field Branch Chief in HUD’s Office of Field Policy and Management. The Office of Field Policy and Management (FPM) communicates the priorities and policies of the Secretary and develops community relationships that ensure the success of the Secretary's initiatives and special projects. Jill has over five years of experience advocating for vulnerable populations, including for children and families, low-income populations, individuals experiencing homelessness, as well as housing and urban development issues.
Special Thanks

Special thanks to the National Coalition of Promise Zones 2020 Federal Convening Planning Committee:

Julius Austin (Sacramento Promise Zone)

Sandi Curd (Kentucky Highlands Promise Zone)

Andrea Ekiyor (HUD / Evansville Promise Zone Community Liaison)

Dr. Michael Huff (HUD / Sacramento Promise Zone Community Liaison)

Johnnie Lattimore (HUD / Atlanta Promise Zone Community Liaison)

Silas Matchem (Evansville Promise Zone)

AmeriCorps VISTA Members: Nicole Hernandes [The Eastside Promise Zone (San Antonio)].

AmeriCorps VISTA Members: (left to right) Pedro Valencia, Kimberly Alexander, Angelina Olweny, Valerie Hoag, and Jack Mannix (Sacramento Promise Zone).
Appendix – A

Transportation and Mobility to Support Access to Opportunities

• CCAM = Coordinating Council on Access and Mobility
  • Interagency partnership established in 2004 to coordinate efforts of Federal agencies that fund transportation for CCAM targeted populations
  • CCAM issues policy recommendations and implements activities that improve the availability, accessibility, and efficiency of transportation for 1) Individuals with disabilities, 2) Older adults, and 3) Individuals of low income.

• National Center for Mobility Management – facilitates communities to adopt transportation strategies and mobility options that empower people to live independently and advance health, economic vitality, self-sufficiency, and community.
  • Health services must focus more on mobility/transportation for better outcomes.

• Strategic Plan 2019: Mobility for All
  • Goal 1: Improve access to community through transportation
  • Goal 2: Enhance cost-effectiveness of coordinated transportation
  • Goal 3: Strengthen Interagency Partnership and Collaboration with State, Local, and Industry Groups
  • Goal 4: Demonstrate Innovative Coordinated Transportation

• , Evansville, Indiana – Regional Transit Advisory Committee (RTAC) coordinates with all the different transportation providers. Meets quarterly with periodic email discussions. Over 30 members representing over 23 organizations.

Overview of the EnVision Centers Demonstration

• EnVision Centers are centralized hubs that support the four pillars of self-sufficiency within their communities.

• Four pillars: Economic empowerment, educational advancement, health and wellness, and character and leadership
  • Examples: Job training, job fairs, after-school & summer tutoring, youth leadership activities, counseling, mobile grocery stores, CoVid-19 testing

• Most EnVision Centers are in the East Coast. Sacramento has one of the few in the West Coast, at La Familia’s Maple Neighborhood Center

• Website: https://www.hud.gov/envisioncenters

• 17 EnVision Centers are currently approved to receive AmeriCorps VISTAs.

• Partnerships with 22 federal partners and 9 national nonprofits
  • Department of Labor, Small Business Administration, Health and Human Services, Internal Revenue Services, Social Security Administration, and many more

• CoVid-19 – EnVision Centers playing role in addressing pandemic urgencies such as food insecurity and unemployment.

• Examples – Bowling Green EnVision Center, Spokane Resource Center, Puerto Rico EnVision Center, Birmingham EnVision Center
Appendix - B

Opportunity Zones, Strategies for Community Leaders

- Opportunity Zone designation unlocks two significant advantages:
  - Tax incentives that encourage investment and real-estate and business development in the Zone.
  - Preference for competitive federal funding and favorable policy treatment to projects in the zone.
- End result: Community improvement through increases in job creation, household wealth, and quality of life.
- Rural opportunity zones being prioritized in Indiana
- Marketing efforts include government contacts, websites, social media, community foundations
- EDA's main role is to invest in economically distressed communities to help create jobs, promote innovation, and accelerate long-term growth. EDA supports opportunity zones.
  - Priorities: Recovery and resilience, critical infrastructure, workforce development & manufacturing, and exports and foreign direct investment
- EDA runs several grant programs
  - Economic Adjustment Assistance: Most flexible and can be used for a variety of needs.
  - Public Works: Investments in critical infrastructure for business and jobs
  - Planning Assistance: Investment support for short- and long-term planning efforts.

Criminal Law and Re-Entry

- Sixth Amendment of Constitution: Right to: 1) speedy trial by jury, 2) witnesses, 3) counsel.
- Four key cases
  - Gideon v. Wainwright (1962): appointed counsel by state if defendant can’t afford one on their own and face felony charges
  - Argersinger v. Hamlin (1972): anyone charged with crime punishable by imprisonment has a right to counsel
  - U.S. v. Cronic (1984): right to competent counsel
- People have a right to counsel thanks to law, but the law can be administered in such a way that people are still denied the right to counsel. For example, a judge might pressure a person in a misdemeanor case to speak directly to prosecutors and plead guilty.
- States and local governments currently pay for all appointed representation. The federal government provides no funding for counsel, even after Gideon v. Wainwright.
- Weak or underfunded public defender systems lead to poor people receiving more convictions, harsher sentences, and harsher placement.
- Nearly 80% of criminal cases involve public defenders
- The Sixth Amendment Center measures effectiveness of public defender systems across the US.
  - Look up your state here: https://sixthamendment.org/know-your-state/
Appendix – C

Business Relief Options: A Conversation on Resiliency and Recovery
• SCORE Evansville ([www.score.org](http://www.score.org)) offers mentoring and education to small business communities.
• SBDC’s – small business development center – are cooperatives between SBA, universities, state and local governments, and private sector. They offer no-cost, confidential business advising, training, and technical assistance for small businesses.
• CoVid-19 recovery programs, resiliency and recovery planning, PPP forgiveness
  • [www.SBA.gov/coronavirusrelief](http://www.SBA.gov/coronavirusrelief)
• Examples of successful small businesses helped by SBDCs
• SBA offers many tools for small businesses: SBA-backed lending, business advising & mentoring
  • Locate your local SBA office at [www.SBA.gov/local](http://www.SBA.gov/local)
  • [www.SBA.gov/local-assistance](http://www.SBA.gov/local-assistance)
• SBA offers microloans and financing for underserved communities, including women, veterans, and minority entrepreneurs with limited financial resources.
• 8(a) Business Development Program – for economically disadvantaged small businesses, such as those owned by minorities, women, and LGBT

Role of Arts and Culture in Strengthening Communities
• Federally-funded agency, with appropriations received from Congress on annual basis.
• Activities include awarding grants, managing national initiatives, conduct and fund arts research, and offer free resources, data sets, and publications.
• “Grants for Art Projects”: $10,000 to $100,000 for art projects and their creation, presentation/exhibition, education, and services to the field.
• “Our Town” Grants: $25,000 to $150,000 for arts/culture-driven community development, creative placemaking. Require partnership between nonprofit and local/tribal government.
• Our Town and Creative Placemaking – advancing economic, physical, or social outcomes in a community through arts activities, exhibitions, festivals, etc.
• The application process – how and when to apply. Lengthy process. Apply a year in advance.
• Funding for cultural planning, cultural district planning, creative asset mapping
• Funding for design projects such as artist/designer-facilitated community planning, design of artist space, design of cultural activities, public space design
• Creative public space design & cultural facility planning examples in CA, AZ, TX, IN, NM
• How to use local community feedback to implement creative placemaking projects that combine storytelling with placemaking.
• Do’s and don’ts of running competitive art projects
• How to view and search through recent NEA grants
COVID19 Resources: EPA's Brownfields and Land Revitalization Program

- Brownfields are properties that have the presence or potential presence of a hazardous substance, pollutant, or contaminant that may complicate the expansion, redevelopment, or reuse of the property.
- EPA supports brownfields revitalization through grants and technical assistance, liability protections, and establishment and enhancement of state and tribal response programs.
- Workforce development and training program for recruitment, training, and placement of unemployed residents of communities affected by solid and hazardous waste.
- Brownfields revitalization technical assistance
- Targeted brownfields assessment
- Regional technical assistance to brownfields
- Land revitalization technical assistance projects
- Opportunity Zone census tracts often contain brownfields, due to industrial/commercial areas that may be contaminated.
- EPA programs give preference to OZ communities in selection for federal grants.

Food, Health & Economic Development: Models & USDA Programs

- USDA / FNS programs & grants
  - FNS – Food and Nutrition Service, goal is to end hunger and improve nutrition in USA
  - SNAP, WIC, school meals, and more
- Local food models
  - Direct economic benefit to local communities
  - Education and health in schools
  - Increased access to healthy food
  - Beginning farmer job opportunities
- Farmers market models
  - WIC coupons for farmers market shoppers
  - Farmers Market Promotion Program
- Local agriculture
- Examples: Farm on Ogden, Chicago Botanic Garden Legends Farm, Top Box Foods
- Farmers Market benefits
  - 30-45% of exchanged money stays in the community, compared to 15% with larger chains
  - Spillover effect – 60% of people patronize nearby stores on the same day.
Appendix - E

Quality of Life Planning: A Path to Resilient and Vibrant Neighborhoods

- Quality of Life plan benefits include but are not limited to:
  - Offering vision of a better neighborhood
  - Giving a neighborhood political clout
  - Leveraging public and private dollars

- What do quality of life plans look like? General structure includes:
  - Summary, Community Overview and Data, Vision, Strategies & Projects, Work Program, Targets for measurements of success

- Example: Near Eastside Quality of Life Plan, for 20 neighborhoods in Indianapolis.
  - Process involved four key steps:
    - 1) Gather data & fundraise, 2) Engage, 3) Develop, 4) Implement

- Challenges: Breaking down barriers to participation, keeping enthusiasm up, COVID-19

  - Identify gifts and talents of community members
  - Community mapping – local, county, state, and federal government offices
  - Exercise inclusive practices

- One-way communication vs. Two-way communication
  - One on one interviews, focus groups, study circles, social networking, events, surveys

- Engagement plan – chart out local businesses, faith-based orgs, goals, next steps, etc.

COVID-19 and Promise Zones: Meeting the Needs of Impacted Communities

- Survey findings about COVID-19 impact on low/moderate-income households
  - 42% cited income loss, job loss, and unemployment as the top impacts of COVID-19
  - 60% reported significant disruption on economic conditions due to COVID-19
    - Private Financial Supports (42%), Business Impact (41%), Health (38%)

- Community engagement at the St. Louis Fed

- Insights from the field on the impact of the pandemic on nonprofits

- St. Louis Fed identifies structural disparities that keep historically marginalized populations from participating in and receiving benefit from economy and tries to advance ideas that promote economic inclusion and racially equitable outcomes

- Impact of Covid-19 on nonprofits, such as technology and service delivery challenges, increased client/community needs, loss of development opportunities

- Community Reinvestment Act (CRA): requires federal regulators of financial institutions to assess the record of each bank and thrift (based on asset size)

- Debunking common myths about CRA (ie. “Banks have CRA money”)

- CRA activity = loan, investment or service that meets one or more of following purposes for LMI individuals: affordable housing, community services, economic development, revitalization

- Investment success stories in St. Louis, such as rebuilding homes and affordable housing

- How to obtain CRA funding. Data documentation is very important.
Engaging the Regulatory Agencies to Advance Promise Zone Goals

- Sacramento Promise Zone encompasses 22 square miles of economically hardest-hit neighborhoods in the city. Seeks to improve job creation, economic activity, education, health, and neighborhood revitalization.
- Umpqua Bank – large bank headquartered in Pacific Northwest. 4,000 associates
- Sacramento FIPO – informal Bank/Funder collaborative between SHRA and FDIC formed in 2016
- RFP = Requests for Proposals, developed annually (usually July/August) in banks/funders meeting. Requests range from $50K-150K
- Successes to date – FIPO has funded grants to 6 organizations via RFP. Over $100K every year since 2017.
- FIPO benefits to banks and partners include:
  - Banks/funders: Alignment with local priorities, improve relations with banks/funders, learn priorities of other banks/funders
  - Large Banks: Leverage capital/resources from other funders for priority projects
  - Small Banks: Leverage expertise of larger funders
  - Community Benefits from FIPO: tangible outcomes addressing local challenges
- Challenges and Lessons Learned include: Demonstrating value to banks/funders for participating, diverse banks/funders = varied priorities, processes, philosophies, etc., creating sustainable momentum annually, data and measuring impact

Economic Mobility: Paving the Path to Self-Sufficiency

- ACF = Administration for Children & Families, guided by the vision of “Children, youth, families, individuals, and communities who are resilient, safe, healthy, and economically secure.”
- ACF Programs Region 5: Child care/support/welfare, Head Start, refugee resettlement, runaway and homeless youth, TANF
- ACF Priorities:
  - promoting work, self-sufficiency, and fatherhood
  - focus on early childhood education programs
  - primary prevention in child welfare
  - data and interoperability
- The ACF offers discretionary grant funds to Community Development Corporations (CDC) for well-planned, financially viable, and innovative projects to enhance job creation & business development for low-income individuals.
  - Priority given to applications from rural areas with high rates of poverty, unemployment, substance use disorder, and Opportunity Zone areas
- Challenge: fragmented and siloed federal programs.
  - There are 43 federal employment & training programs (GAO) and 92 federal programs for low-income people (CRS), but they all differ across program goals, funding streams, eligibility, structure, and more.
- Promising practices and examples in Ohio and Minnesota
  - Promise Zone examples: whole family approach, health & human services integration, using cross-sector strategies, and public-private partnerships
- Largest pain points and barriers to address in Promise Zones
Appendix – G

AmeriCorps National Civilian Community Corps

- Mission of the NCCC: to strengthen communities & develop leaders through team-based community service
- What service projects look like: Residential, full-time, short-term, team-based direct service
  - Project Sponsors: nonprofits, faith-based orgs, government, education institutions, tribal and native organizations
  - Involved in disaster recovery, environmental conservation, infrastructure development, energy conservation, urban and rural development
- NCCC members are between 18 to 26 years old and come from all over the U.S.
  - All members must pass a background check.
- What NCCC provides sponsors: Teams of about 8-9 members, r vans, food & laundry budget, PPE, worker's compensation coverage, COVID testing, background check
- What sponsors provide: Leadership skills and professional development. 40 hours of meaningful service work. Orientation and training, on-going technical supervision, tools, housing Training lasts 3 weeks at NCCC campuses
- How to apply to host a NCCC team - in Pacific and SW regions, teams available from about Sept./Oct. to July
  - Full rounds are 6-13 weeks. Split rounds are only a couple of weeks.
  - Sponsors propose the time length, but it should fit within NCCC’s round times.
- Contacts: Pacific Region (NCCCPacific@cns.gov), Southwest (NCCCSouthwest@cnvs.gov)

EDA and Economic Development Integration (EDI)

- EDA's mission and role – promoting innovation and competitiveness, preparing American regions for growth and success in the global economy
- Eligible for EDA investments: district organizations, Indian tribes, local governments, higher education institutions, public and private nonprofits
  - EDA does not provide investments to for-profit entities.
- Investment priorities: Recovery and resilience, critical infrastructure, workforce development & manufacturing, exports & foreign direct investment, and opportunity zones
- COVID19 efforts: The CARES Act gave the EDA $1.5 billion in additional funds to assist communities impacted by the pandemic
- EDA awards pandemic funds through its Economic Adjustment Assistance Program
  - Examples of funded projects: economic recovery planning, facility & infrastructure construction, ie. deployment of broadband
- EDA provides supports development in opportunity zones:
  - Investment priority for OZ projects
  - Eligibility under special need
- EDA provides planning and technical assistance, including development of CEDS (Comprehensive Economic Development Strategy)
- Economic Development Integration (EDI) objectives: Increase access, enhance collaboration, and reduce administrative burdens
- FIRE – Federal Interagency Resource Exchange
  - Forums for gathering data, sharing info, making contacts, establishing communication between cross-sector partners
  - Increase awareness of and access to resources, promote cross-agency priorities
- Contact by email at EDI@eda.gov and by web at www.EDA.gov/contact
Promising Neighborhoods and Full Service Community Schools

- Promise Neighborhoods: goal of preparing students for success in college and careers
- Comprehensive Community Change Initiative (CCI): effort to improve lives of youth, families through holistic change
- Results Framework – needs assessment and segmentation analysis
- Case management system – participant identification and intake, address
- Performance management questions – performance accountability should be evidence-based
- Full-Service Community Schools program – implemented by Dept. of Education to provide comprehensive academic, social, and health services to improve educational outcomes for children. These services can include:
  - High-quality early learning programs and service
  - Remedial education, family engagement and parental involvement
  - Community service and service learning opportunities
  - Assistance to students with chronic absence, truancy, suspension
- FSCS grant cost sharing/planning. Max of 10% of grant funds can be used for planning
- Preference priorities – Rural districts, broadly representative consortiums, history of effectiveness, evidence-based activities and strategies
- Application components include narratives, resumes, and documentation

U.S. Attorney’s Office: Re-entry and Prevention

- Residential re-entry center = Bureau-of-Prisons-funded facility that offers services and a place to live for released inmates. Addresses a key issue of lack of housing.
- First Step Act provides funding to Bureau of Prisons to create RRCs (Residential Reentry Centers)
- Reentry Court: helps individuals achieve their goals by providing accountability and assistance in finding housing, jobs, going back to school, or maintaining sobriety.
- Wellness Court: provides extra support to address mental health and addiction issues, provide programming and individual therapy
- Better Choices Court: for individuals who have not been sentenced; can reduce their sentence time.
- Federal Probation Officers – work to assist needs of people released from prison, like helping with job search and referring to treatment and counseling
- Sacramento Area Reentry Network – mission to connect and empower reentry advocates and providers through networking, education, and sharing of resources
- Fresno H.O.P.E. Coalition (Helping Other People Evolve Coalition) – provides mentoring and hosts block parties to help unite people in community with history of shootings
- Bakersfield Safe Streets Partnership – hosts neighborhood callings at church or community centers to provide meals and resources for education and jobs
- Grants – Bureau of Justice Assistance (www.ojp.gov/funding) and Community Oriented Policing Services (cops.usdoj.gov/grants)
- “Not in my backyard” challenge in promise zones