The National Coalition of Promise Zones (NCPZ) partnered with U.S. Department of Housing and Urban Development (HUD) Community Liaisons to host and moderate the National Coalition of Promise Zones 2021 Federal Convening, a series of 9 virtual sessions with presentations from federal agencies, change agents, and community leaders. 33 presenters/panelists who respectively represented 12 federal agencies, four White House councils/offices, two community organizations, and one university shared information about federal funding, resources, opportunities, and information/results related to federal initiatives or resources for place-based collective community development. The session topics focused on: Economic Stability, Neighborhoods & Built Environment, Education, Health & Healthcare, Social & Community Context, Equitable Broadband Infrastructure, Building an Equitable Green Economy, and a panel discussion session with White House office and council representatives. There was also a special keynote address by Geoffrey Canada (President, Harlem Children’s Zone) focused on ‘Adaptive Leadership for Systems Change’.

The presentations were attended by a total of 549 attendees from across the country, Promise Zone leaders of community-based organizations (CBO), businesses, school districts, colleges/universities, elected officials, and other leaders. An average of over 61 attendees joined each presentation to learn about federal programs and efforts that have positively impacted low-to-moderate income (LMI) communities. HUD Community Liaisons moderated the presentation sessions to provide transition between presentation topics, presenter panelists, and facilitate Q&A opportunities between the attendees and presenters. Each presentation’s goal was to educate and empower Promise Zone leaders about resources and their use for impacting communities.

The sessions were recorded to provide ongoing opportunities for individuals, organizations, and communities to benefit from the information shared. Respective Promise Zones may assist by connecting to federal agency representatives and other partners.

National Coalition of Promise Zones is a volunteer group of organizations from around the country who are focused on Place-Based Collective Community Development. More information about the National Coalition of Promise Zones and links to each member’s respective websites may be found at www.ncpz.org

NCPZ sessions recordings are available on the Sacramento Promise Zone (SPZ) YouTube Channel (NCPZ 2021 Federal Convening playlist) or on the Sacramento Promise Zone Facebook page in the ‘videos’ section of the SPZ page.
National Coalition of Promise Zones 2021 Federal Convening Presentations

Opening Session
Click here to watch the Opening Session

Opening Remarks:
Thomas J. Vilsack
Secretary of Agriculture
U.S. Department of Agriculture

Opening Remarks:
Michele Perez
Assistant Deputy Secretary
U.S. Department of Housing and Urban Development

“State of Promise Zones” Presentation:
Erich Yost
Senior Community Planning and Development Specialist
U.S. Department of Housing and Urban Development

NCPZ Session Recordings: YouTube Playlist: https://youtube.com/playlist?list=PL3C7OlIuM-NzBWvoMFxXcXle_r4brzohRO or Facebook Playlist: https://www.facebook.com/watch/284646485245394/207968588008225
Day One Sessions

Economic Stability
Click here to watch the Economic Stability Session

*Presenters:*

- Doug Lynott
  Director
  Division of Economic Development Integration, EDA

- Nancy Gilbert
  Economic Development Integrator, EDA

- Heather Luzzi
  District Director
  Sacramento District Office, SBA

*Moderator:* Dr. Michael Huff, U.S. Department of Housing and Urban Development, Sacramento Promise Zone Community Liaison

Special Keynote Address: Geoffrey Canada
Click here to watch the Special Keynote Address

*Presenters:*

- Geoffrey Canada
  President
  Harlem Children’s Zone

“Adaptive Leadership for Systems Change”
Presentation observed in partnership with the Brushy Fork Leadership Summit
Day Two Sessions

Education
Click here to watch the Education Session

Presenters:

S. James Guitard  
Education Program Analyst  
Dept. of Education

Elson Nash  
Acting Director of the School Choice and Improvement Programs  
Dept. of Education

Laura Huerta Migus  
Deputy Director  
Office of Museum Services, IMLS

Cyndee Landrum  
Deputy Director  
Office of Library Services, IMLS

Moderator: Andrea Ekiyor, U.S. Department of Housing and Urban Development, Evansville Promise Zone Community Liaison

Health and Healthcare
Click here to watch the Health and Health Care Session

Presenters:

Christopher Taylor  
Director of Field Operations  
Office of Field Policy and Management, HUD Headquarters

Chad Parker  
Acting Rural Housing Service Administrator  
Community Facilities Program, USDA

Dr. Roshunda Ivory  
Regional Minority Health Analyst, Acting Regional Women’s Health Analyst, HHS

Jemea Dorsey  
Chief Executive Officer  
Center for Black Women’s Wellness

C.J. Mishima  
Community Driven Solutions and Environmental Justice Program Coordinator, EPA

Noemi Emeric-Ford  
Regional Brownfields Coordinator, Region 9 EPA

Moderator: Johnnie Lattimore, U.S. Department of Housing and Urban Development, Atlanta Promise Zone Community Liaison
### National Coalition of Promise Zones 2021 Federal Convening Presentations

#### Day Three Sessions

**The White House**  
[Click here to watch the White House Session](#)

**Presenters:**

- Chad Maisel  
  Director of Racial and Economic Justice, Domestic Policy Council  
  The White House Diversity Council

- Josh Dickson  
  Deputy Director of the White House Partnerships Office  
  The White House Office of Faith-Based and Neighborhood Partnerships

- PaaWee Rivera  
  Director of Tribal Affairs  
  The White House Council on Native American Affairs

- Luke McGowan  
  Senior Advisor  
  The White House Interagency Council

**Moderator(s):** Dr. Sandi Curd, Kentucky Promise Zone Coordinator, Kentucky Highlands Investment Corporation and Julius Austin, Sacramento Promise Zone Coordinator, Sacramento Housing and Redevelopment Agency

**Social and Community Context**  
[Click here to watch the Social and Community Context Session](#)

**Presenters:**

- Cynthia Barboza-Wilkes  
  Ph.D. Candidate, Public Policy and Management  
  USC Sol Price School of Public Policy

- Angela Callie  
  Northeast Regional Coordinator  
  Rural Development’s Innovation Center  
  USDA

- Doug Nguyen  
  Regional Communications Director  
  Social Security Administration

- Charo Boyd  
  Public Affairs Specialist  
  Social Security Administration

**Moderator:** Silas Matchem, Evansville Promise Zone Director, City of Evansville

NCPZ Session Recordings: YouTube Playlist: [https://youtube.com/playlist?list=PL3C70lUujUM-nzBWWvOMFxcxle_r4brzohRO](https://youtube.com/playlist?list=PL3C70lUujUM-nzBWWvOMFxcxle_r4brzohRO) or Facebook Playlist: [https://www.facebook.com/watch/284646485245394/207968588008225](https://www.facebook.com/watch/284646485245394/207968588008225)
National Coalition of Promise Zones 2021 Federal Convening Presentations

Day Four Sessions

Equitable Broadband Infrastructure
Click here to watch the Equitable Broadband Infrastructure Session

**Presenters:**

- Emy Tseng  
  Senior Broadband Program Specialist  
  National Telecommunications and Information Administration

- Edyael Casaperalta  
  Senior Policy Advisor at the Rural Utilities Service  
  U.S. Department of Agriculture

**Moderator:** Alexandra Russell, U.S. Department of Housing and Urban Development, Los Angeles Promise Zone Community Liaison

Building an Equitable Green Economy
Click here to watch the Building an Equitable Green Economy Session

**Presenters:**

- Takeo Kishi  
  Assistant Program Director  
  AmeriCorps National Civilian Community Corps, Pacific Region

- Amanda Cochran  
  Assistant Program Director  
  AmeriCorps National Civilian Community Corps, Pacific Region

- C.J. Mishima  
  Community Driven Solutions and Environmental Justice Program Coordinator, EPA

- Morgan Capilla  
  Environmental Justice Program Coordinator  
  Region 9, EPA

- Frances Sakaguchi  
  Regional Economic Development Integrator  
  EDA

- Carrie Ellinwood  
  Deputy District Director  
  Sacramento District Office, SBA

**Moderator:** Danette Martin, U.S. Department of Housing and Urban Development, Los Angeles Promise Zone Community Liaison
Promise Zones are high poverty communities comprising of approximately 1.6 million Americans where the federal government partners with local leaders to increase economic activity, improve educational opportunities, leverage private investment, reduce violent crime, enhance public health and address other priorities identified by the community. The 22 urban (14), rural (4), and tribal (4) Promise Zones were selected through three rounds of national competition, in which applicants demonstrated a consensus vision for their community and its residents, the capacity to carry it out, and a shared commitment to specific, measurable results.

The National Coalition of Promise Zones, currently comprised of the 22 Promise Zones, is a volunteer group of organizations from around the country who are focused on Place-Based Collective Community Development. Efforts include best practice sharing, resource sharing, and using collective impact for advocacy.
Special Thanks

Special Thanks to the National Coalition of Promise Zones 2021 Federal Convening Planning Committee:

(First row, left to right): Julius Austin, Sacramento Promise Zone; Sandi Curd, Kentucky Highlands Promise Zone; Andrea Ekiyor, HUD/Evansville Promise Zone Community Liaison

(Second row, left to right): Dr. Michael Huff, HUD / Sacramento Promise Zone Community Liaison; Johnnie Lattimore, HUD/ Atlanta Promise Zone Community Liaison; Silas Matchem, Evansville Promise Zone

Sacramento Promise Zone AmeriCorps VISTA Member: Hannah Penner
Special Thanks to Our Federal Partners