
National Coalition of Promise Zones

2021

Federal Convening

A virtual series of sessions with information and capacity building resources from federal agencies, change agents, and community leaders

The National Coalition of Promise Zones (NCPZ) partnered with U.S. Department of Housing and Urban Development (HUD) Community Liaisons to host and moderate the National Coalition of Promise Zones 2021 Federal Convening, a series of 9 virtual sessions with presentations from federal agencies, change agents, and community leaders. 33 presenters/panelists who respectively represented 12 federal agencies, four White House councils/offices, two community organizations, and one university shared information about federal funding, resources, opportunities, and information/results related to federal initiatives or resources for place-based collective community development. The session topics focused on: Economic Stability, Neighborhoods & Built Environment, Education, Health & Healthcare, Social & Community Context, Equitable Broadband Infrastructure, Building an Equitable Green Economy, and a panel discussion session with White House office and council representatives. There was also a special keynote address by Geoffrey Canada (President, Harlem Children's Zone) focused on 'Adaptive Leadership for Systems Change'.

The presentations were attended by a total of 549 attendees from across the country, Promise Zone leaders of community-based organizations (CBO), businesses, school districts, colleges/universities, elected officials, and other leaders. An average of over 61 attendees joined each presentation to learn about federal programs and efforts that have positively impacted low-to-moderate income (LMI) communities. HUD Community Liaisons moderated the presentation sessions to provide transition between presentation topics, presenter panelists, and facilitate Q&A opportunities between the attendees and presenters. Each presentation's goal was to educate and empower Promise Zone leaders about resources and their use for impacting communities.

The sessions were recorded to provide ongoing opportunities for individuals, organizations, and communities to benefit from the information shared. Respective Promise Zones may assist by connecting to federal agency representatives and other partners.

National Coalition of Promise Zones is a volunteer group of organizations from around the country who are focused on Place-Based Collective Community Development. More information about the National Coalition of Promise Zones and links to each member's respective websites may be found at www.ncpz.org

NCPZ sessions recordings are available on the Sacramento Promise Zone (SPZ) [YouTube Channel](#) (NCPZ 2021 Federal Convening playlist) or on the Sacramento Promise Zone [Facebook page](#) in the 'videos' section of the SPZ page.

National Coalition of Promise Zones 2021 Federal Convening Presentations

Opening Session

[Click here to watch the Opening Session](#)



Opening Remarks:
Thomas J. Vilsack
Secretary of Agriculture
U.S. Department of Agriculture



Opening Remarks:
Michele Perez
Assistant Deputy Secretary
U.S. Department of Housing and Urban Development



“State of Promise Zones” Presentation:
Erich Yost
Senior Community Planning and Development Specialist
U.S. Department of Housing and Urban Development



National Coalition of Promise Zones 2021 Federal Convening Presentations

Day One Sessions

Economic Stability

[Click here to watch the Economic Stability Session](#)

Presenters:

Doug Lynott
Director
Division of Economic
Development
Integration, EDA

Nancy Gilbert
Economic Development
Integrator, EDA

Heather Luzzi
District Director
Sacramento District
Office, SBA

Moderator: Dr. Michael Huff, U.S. Department of Housing and Urban Development,
Sacramento Promise Zone Community Liaison

Special Keynote Address: Geoffrey Canada

[Click here to watch the Special Keynote Address](#)

Presenters:



Geoffrey Canada
President
Harlem Children's Zone

“Adaptive Leadership for Systems Change”
Presentation observed in partnership with the Brushy Fork Leadership Summit

National Coalition of Promise Zones 2021 Federal Convening Presentations

Day Two Sessions

Education

[Click here to watch the Education Session](#)

Presenters:

| | | | |
|--|---|---|--|
| S. James Guitard Education Program Analyst Dept. of Education | Elson Nash Acting Director of the School Choice and Improvement Programs Dept. of Education | Laura Huerta Migus Deputy Director Office of Museum Services, IMLS | Cyndee Landrum Deputy Director Office of Library Services, IMLS |
|--|---|---|--|

Moderator: Andrea Ekiyor, U.S. Department of Housing and Urban Development,
Evansville Promise Zone Community Liaison

Health and Healthcare

[Click here to watch the Health and Health Care Session](#)

Presenters:

| | | |
|--|---|--|
| Christopher Taylor Director of Field Operations Office of Field Policy and Management, HUD Headquarters | Chad Parker Acting Rural Housing Service Administrator Community Facilities Program, USDA | Dr. Roshunda Ivory Regional Minority Health Analyst, Acting Regional Women's Health Analyst, HHS |
| Jemea Dorsey Chief Executive Officer Center for Black Women's Wellness | C.J. Mishima Community Driven Solutions and Environmental Justice Program Coordinator, EPA | Noemi Emeric-Ford Regional Brownfields Coordinator, Region 9 EPA |

Moderator: Johnnie Lattimore, U.S. Department of Housing and Urban Development,
Atlanta Promise Zone Community Liaison

National Coalition of Promise Zones 2021 Federal Convening Presentations

Day Three Sessions

The White House

[Click here to watch the White House Session](#)

Presenters:

| | | | |
|--|--|--|--|
| Chad Maisel Director of Racial and Economic Justice, Domestic Policy Council The White House Diversity Council | Josh Dickson Deputy Director of the White House Partnerships Office The White House Office of Faith-Based and Neighborhood Partnerships | PaaWee Rivera Director of Tribal Affairs The White House Council on Native American Affairs | Luke McGowan Senior Advisor The White House Interagency Council |
|--|--|--|--|

Moderator(s): Dr. Sandi Curd, Kentucky Promise Zone Coordinator, Kentucky Highlands Investment Corporation and Julius Austin, Sacramento Promise Zone Coordinator, Sacramento Housing and Redevelopment Agency

Social and Community Context

[Click here to watch the Social and Community Context Session](#)

Presenters:

| | | | |
|---|--|--|---|
| Cynthia Barboza- Wilkes Ph.D. Candidate, Public Policy and Management USC Sol Price School of Public Policy | Angela Callie Northeast Regional Coordinator Rural Development's Innovation Center USDA | Doug Nguyen Regional Communications Director Social Security Administration | Charo Boyd Public Affairs Specialist Social Security Administration |
|---|--|--|---|

Moderator: Silas Matchem, Evansville Promise Zone Director, City of Evansville

National Coalition of Promise Zones 2021 Federal Convening Presentations

Day Four Sessions

Equitable Broadband Infrastructure

[Click here to watch the Equitable Broadband Infrastructure Session](#)

Presenters:

Emy Tseng
Senior Broadband Program Specialist
National Telecommunications and
Information Administration

Edyael Casaperalta
Senior Policy Advisor at the Rural
Utilities Service
U.S. Department of Agriculture

Moderator: Alexandra Russell, U.S. Department of Housing and Urban Development,
Los Angeles Promise Zone Community Liaison

Building an Equitable Green Economy

[Click here to watch the Building an Equitable Green Economy Session](#)

Presenters:

Takeo Kishi
Assistant Program
Director
AmeriCorps National
Civilian Community
Corps, Pacific Region

Amanda Cochran
Assistant Program
Director
AmeriCorps National
Civilian Community
Corps, Pacific Region

C.J. Mishima
Community Driven
Solutions and
Environmental Justice
Program Coordinator,
EPA

Morgan Capilla
Environmental Justice
Program Coordinator
Region 9, EPA

Frances Sakaguchi
Regional Economic
Development Integrator
EDA

Carrie Ellinwood
Deputy District Director
Sacramento District
Office, SBA

Moderator: Danette Martin, U.S. Department of Housing and Urban Development, Los
Angeles Promise Zone Community Liaison

A Brief Promise Zone History



Promise Zones are high poverty communities comprising of approximately 1.6 million Americans where the federal government partners with local leaders to increase economic activity, improve educational opportunities, leverage private investment, reduce violent crime, enhance public health and address other priorities identified by the community. The 22 urban (14), rural (4), and tribal (4) Promise Zones were selected through three rounds of national competition, in which applicants demonstrated a consensus vision for their community and its residents, the capacity to carry it out, and a shared commitment to specific, measurable results.

The National Coalition of Promise Zones, currently comprised of the 22 Promise Zones, is a volunteer group of organizations from around the country who are focused on Place-Based Collective Community Development. Efforts include best practice sharing, resource sharing, and using collective impact for advocacy.

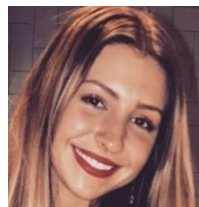
Special Thanks

Special Thanks to the National Coalition of Promise Zones 2021 Federal Convening Planning Committee:



(First row, left to right): Julius Austin, Sacramento Promise Zone; Sandi Curd, Kentucky Highlands Promise Zone; Andrea Ekiyor, HUD/Evansville Promise Zone Community Liaison

(Second row, left to right): Dr. Michael Huff, HUD / Sacramento Promise Zone Community Liaison; Johnnie Lattimore, HUD/ Atlanta Promise Zone Community Liaison; Silas Matchem, Evansville Promise Zone



Sacramento Promise Zone AmeriCorps VISTA Member: Hannah Penner

Special Thanks to Our Federal Partners



U.S. Small Business
Administration



INSTITUTE of
Museum and Library
SERVICES



AmeriCorps

